



DWC Press Release 1: May 2022

DWC stands for Towards Variable-Access & Digitalization of Wellness Courses in VET 'and the project was launched in Brescia on the 24th and 25th February 2022 with the 1st Transnational Meeting.

Europe is facing its greatest threat since the Second World War. The COVID19 epidemic is having unprecedented social and economic consequences. We are confronted with a "new normal", which challenges established practices. The integration of digital tools and the immediate transfer to distance learning and training has taken VET institutions by surprise. It is obvious that the VET system has suffered not only from the poor preparation of VET providers, but also the lack of materials has played an important role.

The idea of the **DWC** comes from the three strategic themes proposed by the European Commission through the Erasmus Plus programme; Erasmus Digital, Internationalisation of Vocational Education and Training and Erasmus Green. These are areas where "European cooperation brings added value and results". We will thus promote more innovative, inclusive, digital and open education opportunities in VET.

- **The main aim** of the **DWC** project is meeting the demands of the 'new normal' and to prepare VET to facilitate innovative, digital & inter-European collaboration, so as to encourage Wellness and Cosmetology VET course providers, teachers and staff to learn from each other & to create new digital materials for distance teaching in VET
- **Strategic objectives** will include the internationalization in VET, & Green Erasmus specified in the 'Erasmus 2021-2027 Enriching lives, opening minds booklet'. These are areas where 'EU cooperation adds value & delivers results' (Vassilou). In this way we will 'create and promote education opportunities & exchanges of experiences for more innovative, inclusive, digital and open access education in VET.

As for the **expected outcomes**, we are aiming at:

- To design SMART varied-access Pedagogical programme with adaptable varied-access approaches; Teaching Resources; Learning Resources for Wellness and Cosmetology Course providers.
- To prepare 6 inclusive digital didactic units for Initial VET programmes.
It will be a variable-access interactive Ebook For Initial VET Wellness and Cosmetology courses with 6 learning modules

The **DWC Ebook** will be available in English and in all 5 languages of the participating partner countries.

Our main focus will be on VET teachers, VET course providers with maximum accent on Wellness and Cosmetology course providers.

The project resources will be digitally-based, open-source, freely downloadable & available in 6 languages. They will empower educators, VET teachers to offer high-quality learning opportunities to their learners. They can be tailored to the needs of specific target groups, adaptable for any type of learners & used in countries not actively involved in the project, thereby dramatically increasing the project impact.

To follow the project & for up-to-date news about the project, click on the Facebook link:
<https://www.facebook.com/DWC-Erasmus-plus-105082992044187>

LinkedIn - <https://www.linkedin.com/company/dwc-erasmusplus/?viewAsMember=true>

Our YouTube Channel : https://www.youtube.com/channel/UCTCxr5H2rE7gg2_lzG4f7LQ



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