

QATAR
T100
TRIATHLON WORLD
CHAMPIONSHIP FINAL



**T100 Age-Group
World Championships**

This handbook provides World Triathlon National Federations with the necessary information and resources to promote the T100 Age-Group World Championship in Qatar 2026. It is intended to be a central reference point for understanding the Federation's role in the competition and for accessing promotional materials.

1. EVENT OVERVIEW

- T100 x World Triathlon x Qatar
- Qatar as a Venue

2. QUALIFICATION PROCESS

- Qualification Routes
- Qualification Process
- Registration Journey

3. ROLE OF THE FEDERATION

- Federation Key Areas
- Engaging Your Audience

4. ATHLETE EXPERIENCE

- Athlete Experience
- Visit Qatar



EVENT OVERVIEW

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T100 x WORLD TRIATHLON AND THE RACE TO QATAR

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OVERVIEW

The T100 Triathlon World Tour is a season-long schedule of World Championship level races competed over 100km (2km swim, 80km bike and 18km run).

QATAR WORLD CHAMPIONSHIP

Qatar will host the T100 Triathlon World Championship Final till 2029 (incl). Pro World Champions are being crowned at the end of 'Race To Qatar' series, while Age-Group athletes compete for the World title.

T100



TOP ATTRACTIONS

Souq Waqif

Souq Waqif is celebrated as a must-visit destination that blends cultural authenticity with a lively marketplace atmosphere.

Villaggio Mall

Villaggio Mall captivates many visitors with its Venice-inspired canals and sky-painted ceilings, creating a lively, immersive atmosphere.

Museum of Islamic Art

The Museum of Islamic Art captivates visitors with its serene and grand atmosphere, featuring breathtaking architecture and well-curated exhibits.

National Museum of Qatar

The National Museum of Qatar is highly recommended by travelers for its breathtaking architecture and immersive exhibits, offering great value, especially with reduced fees and passes.

Katara Cultural Village

Katara Cultural Village offers a picturesque blend of traditional and modern architecture, creating a serene yet vibrant atmosphere that many travelers appreciate, especially in the evenings.

Desert Falls Water & Adventure Park

The Desert Falls Water and Adventure Park is located at the heart of Salwa beach resort. With over 25 rides, this park is a must see during your travels.

TRAVEL TIME

- [Hamad International Airport](#) to Lusail Boulevard = 30/35 min drive
- Taxi/Uber = approx. \$12 USD

BIKE RENTALS

- Bikes can be rented per day from [Rasen Sports](#)

ACCOMODATION

- Hotel offerings through our travel partner, [Nirvana](#)

LOCAL EVENTS

- [F1 Grand Prix - 29 November](#)

TRAINING FACILITIES

- Qatar Olympic Cycling Track (33km)
- [Aspire Zone](#)
- [Sharq Village & Spa](#)

TOP ATTRACTIONS

- [Souq Waqif](#)
- [Villagio Mall](#)
- [Museum of Islamic Art](#)
- [National Museum of Qatar](#)
- [Katara Cultural Village](#)
- [Desert Falls Water & Adventure Park](#)

QUALIFICATION PROCESS

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QUALIFICATION ROUTES

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GOLD COAST T100 / 21-22 MARCH



SINGAPORE T100 / 25-26 APRIL



QATAR T100 / 11-12 DECEMBER / QUALIFICATION FOR 2027



SPAIN T100 / 23 MAY



LONDON T100 / 25-26 JULY



VANCOUVER T100 / 15-16 AUGUST



DUBAI T100 / 12-15 NOVEMBER



QUALIFICATION PROCESS

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ATHLETE QUALIFICATION

- Athletes qualify via two routes:
 - Finishing Top 10 in a T100 Open Event
 - National Federation Qualification process

FEDERATIONS RESPONSIBILITY

- Building out qualification criteria for nominated members
- Engaging Federation Members using support from PTO (Creative assets, Webinars, Race Pack Flyers for Hosting Federations)
- Opening up dialogue with qualifiers (Answering questions, providing race suit links)

T100



QATAR

T100

TRIATHLON WORLD
CHAMPIONSHIP FINAL

KEY POINTS & RULES

- Entries deadline: 31st October
Nb: top 10 athletes from Dubai will still be able to enter for Qatar 2026 or defer to 2027
- The 2026 T100 Triathlon Age-Group World Championships Qatar will be conducted as per the rules applied in any World Championships
- National Uniform will be mandatory for athletes competing in the World Championships race
- Athlete's registration through Njuko:
 - With the link received directly by T100 after a top 10 finish
 - With the link provided by the NF
- Entry fee: 595 USD (same as 2025)

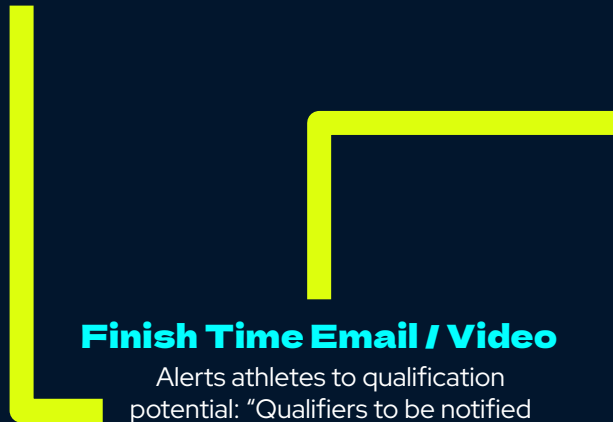
VALIDATING QUALIFICATION

- **NF qualified athletes:** Each Federation will receive their own registration link to be shared with their qualified athletes
- **T100 Top 10 events qualified athletes:** The athletes qualified via finishing top 10 in a T100 Event will receive a separate registration link but its registration must also be validated by their respective NFs. After each T100 open race, NFs will receive from World Triathlon the list of their athletes who did a Top 10 and got qualified for Qatar World Championships
- At the entries deadline, all NFs will receive a list of all registered athletes to approve; any athlete who doesn't meet the qualification criteria will be transferred to the mass participation race in Qatar

Athletes who finish in the Top 10 of their Age-Group at a T100 event, and how you as a national federation are involved in their journey.

Race Finish

Top 10 in each age-group



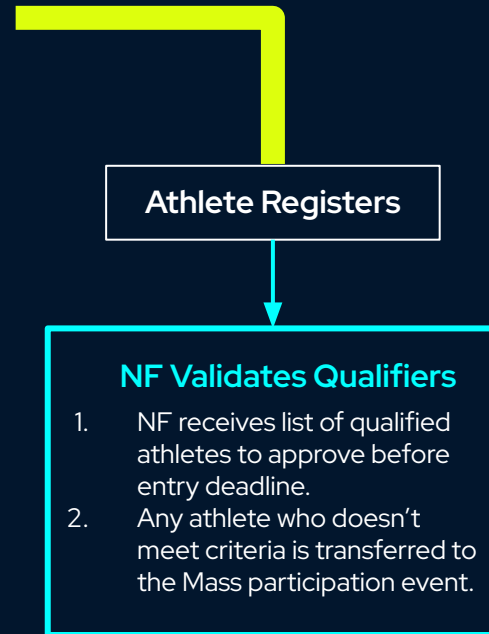
Finish Time Email / Video

Alerts athletes to qualification potential: "Qualifiers to be notified in X days"

Notification of Qualification

Communication sent collaboratively between T100/TRI incl. rules:

1. Subject to having valid NF membership prior to World Champs
2. Subject to being in good standing with NF
3. Outline requirement for national race uniform



Athlete Registers

NF Validates Qualifiers

1. NF receives list of qualified athletes to approve before entry deadline.
2. Any athlete who doesn't meet criteria is transferred to the Mass participation event.

ROLE OF THE FEDERATIONS



03

EDUCATE & ENGAGE FEDERATION MEMBERS

We encourage federations to distribute communications and help raise awareness of T100 open races and the T100 World Championships;
We are here to support this process with materials and resources.

CREATE QUALIFICATION PROCESS

It is the responsibility of the National Federation to create a qualification process and establish qualification criteria for your athletes into the T100 World Championships; this includes the facilitation of the National race uniform.

VALIDATE QUALIFIERS

After the entries deadline (Oct 31st), NFs will get the list of athletes registered and need to approve them (same as any World Championships).
This is essential in upholding the prestige and level of a world championship event.

SOCIAL

Promoting the event and raising awareness via Federation social channels.

We will provide a number of creative assets which you can use to promote the event with your networks.

We will also help amplify your social efforts via our owned channels.

VIDEO

We will provide marketing video content to help amplify your communications.

We will also provide a number of video templates which you can use to create bespoke, targeted content for your members.

EMAIL

Regular email comms to members.

Main Touch Points:

- Initial Contact
- Deadline Push
- Information

EVENT WEBINARS

We are able to host a number of webinars with your federation members to help educate about this event, answer any outstanding questions, and support your efforts in attracting team members.

These will be offered at a bespoke level per individual federation, subject to levels of interest.

A large crowd of people is gathered in a palm-lined walkway at night. The scene is illuminated by blue and white lights. In the background, there are colorful arches and a glowing green fish-shaped light sculpture in the sky. The text "ATHLETE EXPERIENCE" is overlaid in white, bold, uppercase letters.

**ATHLETE
EXPERIENCE**

04

ATHLETE EXPERIENCE



PARADE OF NATIONS

Kicking off the championship in style. Athletes will march behind their national flags in a high-energy celebration of the triathlon community, celebrating their moment on the world stage.



CHAMPIONS DINNER

An exclusive evening to mark the end of the event. Athletes will enjoy food and beverages whilst connecting with their fellow competitors, brushing shoulders with T100 professional athletes.



AGWC GIFTS

Reserved for the world's best age group athletes. Each competitor receives custom-designed T100 World Championship gear—premium, distinctive, and only available to those who've earned their place on the start line.

Visit Qatar

Qatar – pronounced 'kuh-TAR' – is located on the Arabian Peninsula, jutting into the Arabian Gulf. The first evidence of human settlement dates to the 6th millennium BCE. For centuries, Qatar was largely populated by Bedouin tribes and a few fishing villages, shaped by the rule of Arab tribes, Portuguese explorers, Ottoman leaders and the esteemed al-Thani family, whose leadership has significantly influenced the nation's heritage. Qatar's destiny changed when oil was first discovered in the Dukhan Field in 1940, transforming its economy from pearling, fishing and trade to one of the wealthiest nations in the world.



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[Website](#)