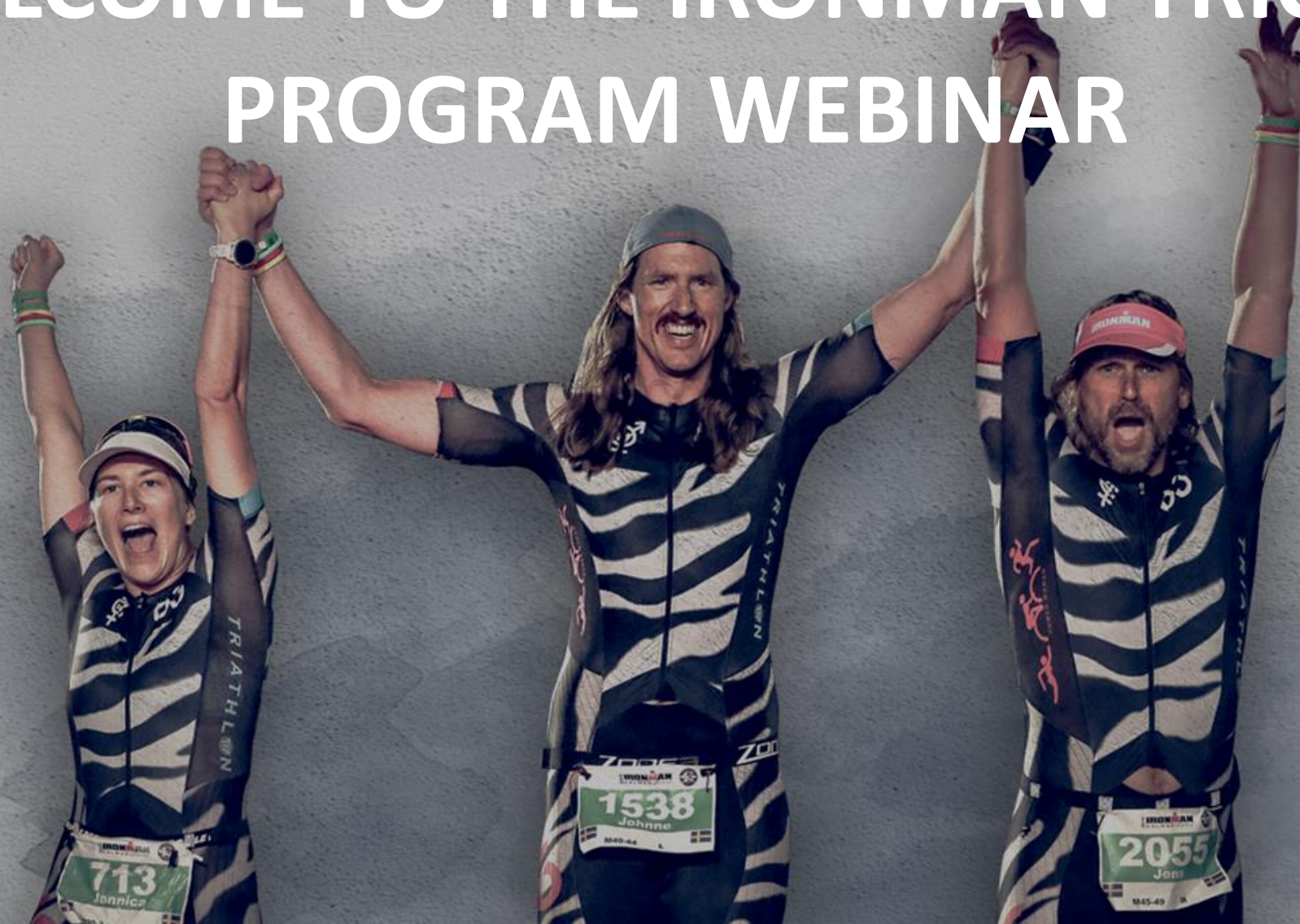




# WELCOME TO THE IRONMAN TRICLUB PROGRAM WEBINAR





# TRICLUB PROGRAM

The IRONMAN TriClub Program is a fun and competitive community initiative that's FREE to join and designed to give back the hundreds of clubs that support IRONMAN racing.

As a registered IRONMAN TriClub, members receive a range of great benefits and prizes and the chance to compete against other clubs year round.



## DATA DIVE

The IRONMAN TriClub program was launched in EMEA in 2015. Since that time the program has grown in EMEA to over 4700 clubs representing 50.000 athletes. Globally, over 9000 clubs are currently enrolled in the program.

# 9417

## CLUBS

EMEA covers over 53% with  
4752 clubs.  
61 Clubs from Finland

# 139,048

## AFFILIATED ATHLETES

35% EMEA athletes  
483 club members from Finland  
registered to a race in 2021

# 58%

## ANNUAL GROWTH

of clubs' registration and  
26% of TC member  
affiliations

# 1.6

## AVR TC ATHLETE RPA

1.2 General Race per Athlete Rate  
1.4 in EMEA in 2019

# TRICLUB PROGRAM

## 2 0 2 1



### TRICLUB PODIUM

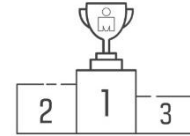
Kilpaillaa TriClub palkintopokaalista jokaisessa kilpailussa\* Kaikki seurat toisiaan vastaan riippumatta seuran koosta



5 parhaan jäsenen AGR pisteet lasketaan yhteen



Yhteenlasketut AGR pisteet ovat seuran tulos



3 parasta seuraa palkitaan jokaisessa kilpailussa



### TRICLUB PAALUPAIKKA

Rekisteröikää enemmän jäseniä voittaaksenne hyviä etuja kilpailuihin



3 seuraa, joilla on eniten jäseniä mukana



Hankkikaa etuja kaikille jäsenille, jotka ovat mukana kilpailussa



Erityinen hopeinen uimalakki



Vierekkäiset paikat pyörille



Matalammat lähtönumerot



### TRICLUB PALKINNOT

Ansaikaa 1 ilmainen osallistuminen jokaista 10 uutta jäsentä kohti\*\* (5 osallistumista on maksimi)



10 uutta rekisteröitynyttä jäsentä\*\*



Ilmainen osallistuminen



Säästäkää ilmoittautumalla kaikki yhdessä



### TRICLUB ALUE

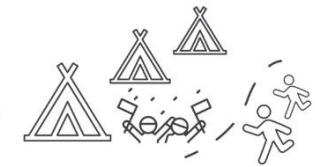
Varatkaa paikka seuran teltalle ilmaiseksi, kannustakaa seuran jäseniä ja nauttikaa tunnelmasta reitin varrella



Varaattkaa eturivin paikka



Pystyttäkää seuran teltta varatulle paikallenne



Kannustakaa seuran jäseniä ja nauttikaa kilpailusta





## TRICLUB PODIUM

Kilpailkaa TriClub  
palkintopokaalista jokaisessa  
kilpailussa\* Kaikki seurat  
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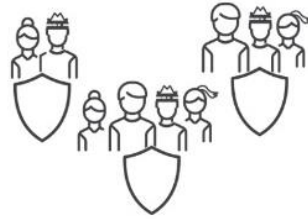
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Erityinen  
hopeinen  
uimalakki



Vierekkäiset  
paikat  
pyörille



Matalammat  
lähtönumerot



2000

Gerhard Miklautz

Date of Birth:.....

Age Group:.....

Representing Country: .....

TriClub:.....

AWA Status:.....

Awards Party:.....

Pasta Party:.....

Medal Engraving:.....

**IRONMAN.**  
*Vichy France*



**TRICLUB POLE POSITION**



BECOME A MEMBER



**IRONMAN.**  
**TRICLUB PROGRAM**

2019 **IRONMAN.**  
**70.3** Bahrain  
MIDDLE EAST CHAMPIONSHIP

**100**  
**VIKTORIA**



**Team Name**

**M40-44 XXL**







LEADERBOARD AND FINAL RESULTS

[ POLE ]  
POSITION

LEADERBOARD

	1 <sup>ST</sup>	HELSINKI TRIATHLON RY	54	POINTS
	2 <sup>ND</sup>	TRIATHLONSUOMI	35	POINTS
	3 <sup>RD</sup>	X-TRI LAHTI	28	POINTS
	4 <sup>TH</sup>	CLUB NAME	15	POINTS
	5 <sup>TH</sup>	CLUB NAME	10	POINTS

FINAL RESULT

[ POLE ]  
POSITION

1<sup>ST</sup> HELSINKI TRIATHLON RY

2<sup>ND</sup> TRIATHLON SUOMI

3<sup>RD</sup> X-TRI LAHTI

EXAMPLE





## TRICLUB PALKINNOT

Ansaitkaa 1 ilmainen  
osallistuminen jokaista 10 uutta  
jäsentä kohti\*\* (5 osallistumista  
on maksimi)



10 uutta rekisteröitynyttä jäsentä\*\*

=



Ilmainen osallistuminen

=



Säästää ilmoittautumalla  
kaikki yhdessä



\*\*TriClub Palkinnot - Uusien jäsenien tulee olla sellaisia, jotka kilpailevat ensimmäistä kertaa vuonna  
2021 IRONMAN -tapahtumassa (joko IRONMAN tai IRONMAN 70.3)



# CHECK YOUR CLUB ROSTER



## CLUB ROSTER

Club Name	Club Country
NAEVUS 2000	France
I Love Supersport	Russia
B-together	Israel
temptraining.ru	Russia
Sittingbourne Striders Tri	United Kingdom
Sberbank Triathlon Team	Russia
ROSNEFT Triathlon Team	Russia
MyProCoach	United Kingdom
TriEgypt	Egypt
Team404	Ukraine
Trilife.ru	Russia
CLUB 226	Israel
Eintracht Frankfurt Triathlon	Germany
TriathlonSuomi	Finland
Chameleon	Ukraine
Zheleznaya Komanda	Russia
North Bolton Tri	United Kingdom
Mail.Ru Group	Russia
GPN Tri Club	Russia
Cork Triathlon Club	Ireland
CityLink	Russia
RuLeZteam	Russia
Waterford Triathlon Club	Ireland
Team Oxygenaddict	United Kingdom
TDI Triathlon Club Ry	Finland
Piranha Triathlon Club	Ireland
Lisburn Triathlon club	United Kingdom
KIT	Ukraine
JusTTri (RU)	Russia
Stade Français	France
DB COACHING TRIATHLON	France
Celtic Tri	United Kingdom
ZVL-1886	Netherlands
Zoom Tri Club Bournemouth	United Kingdom
Umara Sports Club	Sweden
TRItonas	Lithuania
TEAM MTP	France
SBR88	Russia
Recovery Lab UK Triathlon Club	United Kingdom



### TriClub Rewards

Your club can earn FREE entries for events. Spend less by registering together as a club. **Club Roster** (Updated: 11.01.2021)



[LINK TO TRICLUB  
BENEFITS](#)





## TRICLUB ALUE

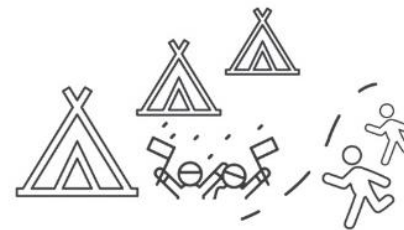
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Kannustakaa seuran jäseniä ja nauttikaa kilpailusta



Write to [triclubemea@ironman.com](mailto:triclubemea@ironman.com) to book your spot



## TRICLUB MESTARUUS

Kilpaillaa parhaita seuroja  
vastaan Afrikan tai Euroopan  
TriClub mestaruudesta



Voittakaa Afrikan TriClub 2021  
mestaruus

&



Voittakaa Euroopan TriClub 2021  
mestaruus







## TRICLUB MAAILMAN RANKING

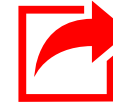
Mitä enemmän kilpaillette, sitä enemmän ansaitsette pisteitä



Seura, jolla on eniten pisteitä omassa kategoriassaan vuoden lopussa, kruunataan TriClub Maailmanmestariksi



Olkaa ylpeitä oman seuranne saavutuksista ja kertokaa siitä.



[LINK TO TRICLUB RANKINGS](#)

2020

2019

2018

2017

2016

Division

×

▼

Search Club

suomi

×

Club Name	Country	Division	Season Points ↓
▼ TriathlonSuomi	+	IV	38,004
Race		Athletes	Points
▼ 2020 IRONMAN Tallinn		11	38,004
Athlete		Status	Points ↓
> Aira-Maarit Mantsinen		Race participation	4,718
>		Race participation	4,518
> Anna Latva-Pukkila		Race participation	4,446
> Sami Tuomi		Race participation	4,246
> Johannes Mutta		Race participation	4,026
> Otto Paaso		Race participation	3,623
> Tiina Nykänen		Race participation	3,600
> Manu Paajanen		Race participation	3,401

Overall points collected by athletes at all races in 2020

List of Races

Athletes results



Use this as your club leader board to check a member ranking in the club for:

- Your own club race
- Club competitions
- Check for missing athletes



# HOW TO...?



## ADD YOUR CLUB

ADD YOUR CLUB TO GET  
POINTS AND BENEFITS



## MANAGE THE CLUB INFO

WHERE TO SEARCH FOR THE  
CLUB INFO AND HOW TO  
MODIFY OR UPDATE THE  
DETAILS



## FIND RESULTS

SEARCH FOR THE CLUB &  
MEMBERS RESULTS AND MAKE  
YOUR CLUB LEADERBOARDS



1

THE IRONMAN GROUP

Continue with Facebook

Continue with Google

OR

pritti.lamaison@ironman.com

\*\*\*\*\* show

☐ Keep me signed in Forgot Password

Sign in

Don't have an account? Sign up

2

PROFILE

Pritti Lamaison

Profile

My Support

Race History

Club Membership

Email Preferences

3

To view your club roster, click on the club name

Club	Type
------	------

Add Club



[LINK TO LOGIN](#)

4

Membership

Contact \*

Pritti Lamaison

Club \*

SUBMIT

# HOW TO ADD YOUR CLUB?

7

MY CLUBS

Pritti Lamaison

To view your club roster, click on the club name

Add Club

Club	Type
TriathlonSuomi	Tri



5

Lookup records

triathlonsuomi

✓ Name ↑	Club Division	Club Type	City	State or Province	Country	Zip/Postal Code
✓ TriathlonSuomi	IV	Tri	Helsinki	Uusimaa	Finland	00500

6

Membership

Contact \*

Pritti Lamaison

Club \*

TriathlonSuomi

SUBMIT

MY CLUBS

Pritti Lamaison

[Profile](#)
[My Support](#)
[Race History](#)
[Club Membership](#)
[Email Preferences](#)

To view your club roster, click on the club name

Club	Type	Member Type
<a href="#">TriathlonSuomi</a>	Tri	—

Start Date

1/19/2021

End Date

—

[Leave Club](#)

CLUB

Club Info

Name \*

TriathlonSuomi

Club Division

IV

Contact

Primary Contact

Sami Tuomi

Website URL

Address

City

Helsinki

State or Province

Uusimaa

Country

Finland

# HOW TO FIND RESULTS

Use this general rankings to award the best athletes of the year

General

Club \*

TriathlonSuomi

Season \*

2019 Overall

Club Division

IV

Points

—

Contact	Event	Date	Club Activity Type	Points ↓
Tiina Pohjalainen	2019 IRONMAN African Championship South Africa	4/7/2019	Race participation	5000
Minna Lahtinen	2019 IRONMAN Hamburg	7/28/2019	Race participation	5000
Tommi Lindholm	2019 IRONMAN Zurich Switzerland	7/21/2019	Race participation	4723
Tiina Pohjalainen	2019 IRONMAN World Championship	10/12/2019	Race participation	4546
Anna Latva-Pukkila	2019 IRONMAN Emilia Romagna	9/21/2019	Race participation	4349
Simo Kurko	2019 IRONMAN Tallinn	8/3/2019	Race participation	4340

Current Season Points

Season ↓	Club Division	Points
<a href="#">2020 Overall</a>	IV	▼
<a href="#">2019 Overall</a>	IV	▼
<a href="#">2018 Overall</a>	IV	▼
<a href="#">2017 Overall</a>	V	▼

<

1

2

>

Club Members

Search

Q

Athlete ↑

Albert Lehtovirta

Anna Latva-Pukkila

Anna Mattila

Anni Latva-Pukkila

Antti Viklund

Anttu Harlin

Armi Sutinen

Elina Sinkkonen

Emil Lindroos



# HOW TO MANAGE CLUB INFO

TriClubs

Benefits

Global Rankings

Club Registration

Find A Club

## Find a Club

Looking for a TriClub near you? Search by club name, city, state or country to find a club registered with IRONMAN. Click on the club name for contact details.

No results found for your club below? That means we are missing some of your club info. [Search for your club here](#) to update your club records to be added to our main club list. Need help? Email us at [triclub@ironman.com](mailto:triclub@ironman.com).

Club Name  
triathlon suomi

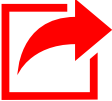
Search by Location

SEARCH

RESET

SEARCH

No results found



[LINK TO FIND A CLUB](#)

TriClubs

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Find A Club

Clubs Incomplete Data

## Clubs with Missing Information

If your TriClub is listed here, click on it from the main list view to see your page. Then select, "Manage my club". To show on the main list, update your address, country and website. Your website can be a link to your social media account. Providing this will allow for interested athletes to easily find you and contact your club for details. Note: The Club leader will be contacted to verify any edits submitted. Changes submitted can take up to 24 hours to reflect on the website.

Need help? Email us: [triclub@ironman.com](mailto:triclub@ironman.com)

Club Name  
triathlon suomi

Search by Location

SEARCH

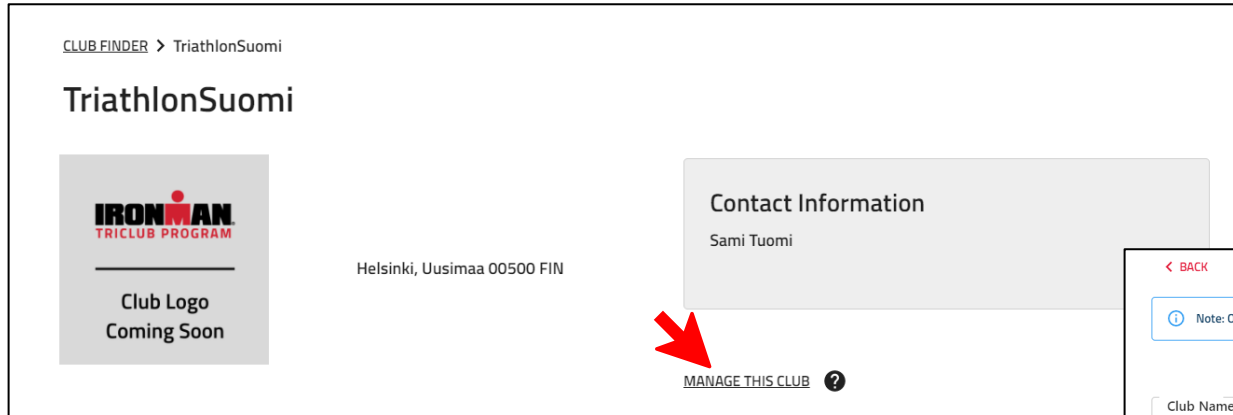
RESET

SEARCH

Club Name	Location	Country
TriathlonSuomi	Helsinki, Uusimaa 00500 FIN	+

Rows per page: 10 1-1 of 1

# HOW TO MANAGE CLUB INFO



Add all the details to make sure you are in the CLUB FINDER

This tool is build to help you find more members

< BACK

Note: Once changes are submitted, an email will be sent to the Club leader for approval. Changes must be approved within 72 hours from submission.

Club Name \*  
TriathlonSuomi

Website \*

Address 1 \*  
Fleminginkatu 23 C 71

Number of Club Members

City \*  
Helsinki

Does your club specialize in a type of athlete?  
☐ Age Group Athletes ☐ Elite Athletes ☐ Women's Programs

☐ First Timer Programs

Check all that apply

PostalCode \*  
00500

Club Logo  
Upload logo here: 500 x 500 PNG or JPG work best

State/Province  
Uusimaa

Country  
Finland +

Club Description  
Optional - info to appear on public facing club finder. Max 255 characters

SUBMIT

Edits will be sent to the TriClub manger for approval. Once confirmed they will be uploaded on the website and your club will be moved to the CLUB FINDER

**THANK YOU!**