**NIR Mellanmøde 2019  
NORDIC DESIGN SEMINAR**

7 November 2019  
Clarion Hotel Copenhagen Airport

PROGRAM

Welcome: **Nicolai Lindgreen**, attorney at law at Kromann Reumert and chairman FIR - Foreningen Industriel Retsbeskyttelse

10 – 11.30

1. **Setting the scene**

General introduction and moderator**: Jens Schovsbo**, Professor,Centre for Information and Innovation Law, University of Copenhagen

* “The Design Approach: What is left and what is right?”: **Annette Kur,** Professor, Affiliated Research Fellow, Intellectual Property and Competition Law, Max Planck Institute for Intellectual Property and Competition Law | IP
* “Status on the EU reform”: **Tomás Lorenzo Eichenberg**, Principal Administrator, European Commission
* “View from the Danish Office”: **Torben Kristensen**, Principal Legal Adviser, Danish Patent and Trademark Office

LUNCH

1. **Design law in action**

12.45 – 14.00

1. **EU and international protection**

General introduction and Moderator: **Ellen Breddam**, Partner, Plougmann Vingtoft A/S

* “Practical guidance in regard to filing pitfalls and strategy when using the International Design System”: **Bernard Volken**, Attorney-at-law, Partner, FMP Fuhrer Marbach and Partner, Bern, since 2017, Lecturer at Tongji Universität Shanghai
* “Scope of protection and infringement under Community Design Law”: **Henning Hartwig**, Dr. jur., Attorney-at-Law, Partner, BARDEHLE PAGENBERG
* “Design protection and the interface to copyright law”: **Jens Schovsbo**, Professor,Centre for Information and Innovation Law, University of Copenhagen

BREAK

14.30 – 16.30

1. **Design law in the Nordic countries**

General introduction and Moderator: **Anne Marie Sejersted**, Partner (H) / Member of the Board, Kvale Lawfirm

* “Design protection in the Nordic countries: Looking back and forward”: **Linnea Harnesk -** Associate Lawyer - Westerberg & Partners, Sweden
* Is there still a need for national design protection?
  + A view from industry: **Marjut Alhonnoro**, Senior Brand Protection Lawyer, Roschier, Helsingfors
  + A view from the offices: **Hedvig Bengston**, Senior Legal Adviser, Norwegian Industrial Property Office
  + A view from legal practitioners: **Johan Løje**, attorney at law, Løje Arnesen & Meedom

16.30 - 17

1. **Discussion: How can we make the system better?**

Moderator: **Jens Schovsbo**, Professor, Centre for Information and Innovation Law, University of Copenhagen

Before and during the day think of the following issues which will be debated at the end of the day:

* 1. What (if any) should the EU reform change?
  2. Is the EU Court moving design law in the right directions?
  3. Is there a need for national design protection next to the EU-system?

**Venue**: Clarion Hotel Copenhagen Airport is right next to Copenhagen Airport, located just 2 minutes walking distance from Terminal 3.

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**Fee and registration:**

Registration by mail to: [aippi@aippi.dk](mailto:aippi@aippi.dk) – before 15 October 2019.  
Please enter your name, telephone number and e-mail. And please state to which company/address we shall send the invoice.

If you want to book a room at Clarion Hotel we have obtained a special offer of DKK 1.495,00 per night. When booking a room, please refer to the seminar in order to get the discount.

Conference fee: DKK 1.145,00. Included: coffee breaks and lunch. We confirm and send an invoice when we receive your registration.