

**MELLANMÖTE 21 MARCH 2017, RADISSON BLU AIRPORT HOTEL, OSLO**  
**NORDIC TRADEMARK SEMINAR**

<b>TIME</b>	<b>TOPIC</b>	<b>SPEAKERS</b>
9.30	REGISTRATION AND COFFEE	
10.00	<p><b>THE AIM OF CONVERGENCE OF EUROPEAN AND NATIONAL TRADEMARK PRACTICE</b></p> <p><i>Identifying tensions between established practice in the Nordic countries and in the EUIPO</i></p>	<p><b>Main speaker:</b>  <u>Stojan Arnerstål</u>            Docent, jur. dr.            Uppsala University, (SE)</p> <p><b>Commentaries:</b>  <u>Ulla Wennermark</u>            Own company (SE)  <u>Ellen Breddam</u>,            European Trademark and Design attorney, LLM, <i>Plougmann Vingtoft</i> (DK)  <u>Dr Max Oker-Blom</u>,            Adjunct Professor <i>Hanken School of Economics</i> (FI)  <u>Ingeborg Alme Råberg</u>            International coordinator,  <i>Norwegian Patent Office</i> (NO)</p>
<i>Including a 20 min coffee break</i>		
12.00	<p><b>THE RELATIONSHIP BETWEEN TRADEMARKS AND TRADE NAMES</b></p> <p><i>"Näringskännetecken", including "firma", "bifirma" and "sekundære forretningskjennetegn"</i></p>	<p><u>Knud Wallberg</u>,            Post Doc fellow, <i>University of Copenhagen</i> (DK)  <u>Magnus Ahlgren</u>,            Juristchef, <i>Design- och varumärkesavd., PRV</i> (SE)  <u>Åsa Krook</u>,            attorney, partner, <i>Borenius Attorneys Ltd</i> (FI)  <u>Are Stenvik</u>,            attorney dr. jur., <i>BA-HR</i> (NO)</p>
13.00	LUNCH	
14.00	<p><b>TRADEMARK PROTECTION AFTER EXPIRY OF COPYRIGHT</b></p> <p><i>Should trademark protection be available for iconic works after expiry of the 70 years' copyright term?</i>  <i>The EFTA Court is expected to soon issue its advisory opinion in a Norwegian case about i.a. some of Edvard Munch's works.</i></p>	<p><b>Main speaker:</b>  <u>Felix Reimers</u>,            attorney, <i>Grette</i> (NO)</p> <p><b>Commentaries:</b>  <u>Richard Wessman</u>,            attorney, <i>Vinge</i> (SE)  <u>Sture Rygaard</u>,            attorney, <i>Plesner</i> (DK)  <u>Kaisu Korpua</u>,            Brand Protection Counsel,  <i>Roschier Attorneys Ltd.</i> (FI)</p>

14.45	15 MIN COFFEE BREAK	
15.00	<b>ENFORCEMENT OF TRADEMARKS AND OTHER IP RIGHTS: Customs Authorities and retention of infringing goods</b>	<u>Helena Östblom</u> , attorney, <i>Heidenstam Legal</i> (SE) <u>Anders Valentin</u> , attorney <i>Horten</i> (DK) <u>Anne Marie Sejersted</u> attorney, <i>Kvale</i> (NO) <u>Jani Kaulo</u> European Trademark and Design Attorney, <i>Kolster</i> (FI)
16.00	END	

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