BEST THRIFT SHOPS

SUSTAINABILITY

TIPS AND TRICKS

ALLIANSSIN NUOBIsovaihto presents







Meet the thrifter

Coming all the way from Athens with two suitcases and a dream, I– Lydia, an ESC volunteer in Helsinki—embarked on the never-ending quest for that one statement piece to complete my wardrobe. Six months later, not only did I fall in love with the city, but I also discovered its vibrant and unique thrifting scene. And now, I just have to share it with the world—starting with you.



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Helsinki has embraced the thrifting movement with open arms, transforming second-hand shopping into a vibrant and eco-conscious culture. From stylish vintage boutiques to expansive flea markets, the city offers a diverse range of thrifting experiences for fashion lovers, sustainability advocates, and budgetconscious shoppers alike. More than just a way to save money, thrifting in Helsinki represents a commitment to sustainability, supporting circular fashion, and uncovering unique treasures that reflect the city's blend of modern design and timeless vintage charm. Whether you're searching for a classic Marimekko piece, high-quality Scandinavian furniture, or an unexpected fashion statement, Helsinki's thrift stores and flea markets provide a rewarding and environmentally friendly shopping experience. The city takes an eco-conscious and designforward approach to second-hand shopping, aligning with Finland's strong values of sustainability and quality craftsmanship.

> Helsinki's Thrift Scene Overview Helsinki has become a hotspot for thrifting enthusiasts, offering everything from curated vintage clothing to retro home decor and upcycled goods. The growing popularity of second-hand shopping in the city is fueled by an increased awareness of sustainable fashion and a preference for highquality, pre-loved items over fast fashion.

Types of thrifting experiences in Helsinki include:

Vintage boutiques offering curated, high-end selections of retro and designer fashion. Helsinki's Thrift Scene Overview

Charity shops such as Fida and UFF, where proceeds go to social causes.

Designer second-hand stores, ideal for finding luxury brands at a fraction of the price.

Flea markets and pop-up thrift events, which bring together local sellers and hidden gems. With its combination of sustainability, style, and affordability, Helsinki's thrifting culture is a must-explore experience for both locals and visitors looking to shop with a conscience. Whether you are a seasoned thrifter or new to second-hand shopping, the city's thriving thrift scene offers something special for everyone.

UFF (Uskonnon Ystäväin Liitto) - Iconic for its curated vintage clothing selections, UFF is known for its cool, eclectic vibe and seasonal sales. Shoppers can find high-quality second-hand clothing, including stylish retro pieces and rare vintage gems. UFF regularly holds special discount days, offering major price drops on different categories of clothing, making it an affordable thrifting destination.





Relove – A stylish second-hand boutique specializing in high-end, designer vintage clothing. Great for fashionconscious thrifters seeking quality items. Relove also features a cozy café, allowing shoppers to take a break and enjoy a coffee while browsing. With its well-curated selection and fashionable atmosphere, Relove is perfect for those looking for high-end, second-hand fashion in a boutique-style setting

Stella - A sustainable fashion store offering a mix of secondhand clothing, accessories, and home goods. Ideal for those seeking a stylish, eco-friendly shopping experience. Stella focuses on promoting responsible consumption and often reworked clothing features upcycled and alongside traditional second-hand items. It's a great spot for those who appreciate thoughtful fashion with an ethical focus.

Helsinki Vintage - Specializes in high-quality vintage and antique goods, especially for collectors. Wide selection of unique finds like old vinyl records, rare fashion items, and furniture. This store is a must-visit for vintage lovers looking for one-of-a-kind items from different eras, with everything from classic leather jackets to mid-century modern furniture.

Myyrmäki Flea Market (Outside City Center but Worth the Trip) - One of the largest flea markets in the Helsinki area. Excellent for second-hand electronics, books, and furniture. Unlike curated vintage shops, Myyrmäki offers a true treasure-hunting experience, where patience and persistence can yield amazing bargains. The large variety of items ensures that no two visits are the same.

Both Emmaus stores stand out for their solidarity-driven mission, quality curation, and welcoming atmosphere. Lauttasaari presents a neat, boutique-style experience with thoughtful selections, while Vallila charms with its affordability and rich, eclectic pickings for the home, crafting, and clothing shoppers.

Emmaus Lauttasaari (Heikkiläntie 2, Heikkilänaukio) is a bright, boutique-style thrift shop known for its spacious, clean, and well-organized layout. With clearly shelved sections for clothes, books, games, home textiles, and kitchenware, it offers a pleasant shopping experience. The curated selection features a rotating inventory of seasonal items. Profits support both local causes and global partners,. The shop is accessible and family-friendly, with a layout suitable for strollers. It's a great place to find quality clothes and home goods at fair prices while supporting sustainability and social impact.
Emmaus Vallila (Mäkelänkatu 54) is a beloved community thrift store with a cozy vibe afortable prices , and welcoming atmosphere. The diverse stock ranges from

clothing and bedding to furniture, craft supplies, books, and music. Regular discount days and community-driven events .Tthis local favorite is perfect for discovering quirky decor, DIY materials, and budget-friendly treasures. **Aarteet Kiertoon,** tucked away on Porthaninkatu in Kallio, is a cozy, boutiquestyle recycling shop known for its curated selection of second-hand homewares and decor. Open Monday to Saturday, the shop offers everything from lamps, vases, and furniture to Finnish design pieces and seasonal textiles. Unlike traditional flea markets, all items are handpicked by the owners, ensuring a clean and well-organized browsing experience. The rotating displays and friendly, personal service make each visit feel like a small adventure, with regulars praising it as "Kallio's funnest thrift store."



While the space is compact, it's stroller-friendly and easy to navigate, making it perfect for a quick but rewarding treasure hunt. If you're looking for unique, affordable finds with character, Aarteet Kiertoon is a must-visit spot in the Helsinki thrifting scene.

Metka Kirpputori is a cozy, community-centered flea market nestled on Hämeentie in the Vallila-Kallio area. This small but charming thrift store operates on a self-service model, with locals renting tables to sell everything from vintage Marimekko textiles and glassware to secondhand clothing, toys, and home decor. The atmosphere is warm and welcoming—regulars often highlight the friendly staff and the personal touches, like the occasional offer of coffee and cake, that make browsing feel more like visiting a friend's home than a typical thrift stop.

What sets Metka apart is its constantly rotating inventory, making each visit feel like a new treasure hunt. While the space is relatively compact, it's neatly arranged and easy to navigate, and you'll often find unexpected gems at affordable prices. Of course, with seller-run tables, pricing can vary, and a few reviewers have mentioned occasional clutter or inconsistent item labeling, but these are minor trade-offs for the market's authentic, grassroots charm.



Soul Vintage (Helsinginkatu 6, Kallio)

Soul Vintage embodies the creative spirit of Kallio with its vibrant selection of retro clothing, quirky home décor, records, and even small art exhibitions. The store mixes the casual and the collectible, offering everything from funky patterned shirts to vintage cameras and Finnish ceramics. It's a cozy, ever-changing space with friendly service and just the right amount of chaos to make browsing a true adventure. Perfect for those who love the thrill of the unexpected.

Mekkomania (Fleminginkatu 12B, Kallio)

Mekkomania is a small boutique with a big personality, specializing in Finnish vintage fashion—especially colorful Marimekko dresses and mid-century prints. The collection is clearly curated with care, offering timeless silhouettes and bold patterns from the 60s to the 80s. The store feels personal and warm, and the owner's love for vintage is obvious in every rack. If you're into slow fashion and statement pieces that tell a story, Mekkomania is your spot.



Penny Lane (Runeberginkatu 37, Töölö)

Penny Lane is a long-standing favorite among Helsinki locals for vintage treasure hunts. It's packed to the brim with retro clothing, accessories, vinyl records, and kitschy collectibles. The atmosphere is nostalgic and slightly chaotic—in the best way—and you'll want to spend time digging through to uncover one-of-a-kind finds. Whether you're after a vintage leather bag, a pair of 70s boots, or just something funky for your home, Penny Lane rarely disappoints.

Hoochie Mama Jane (Agricolankatu 11, Kallio)

Hoochie Mama Jane is bold, bright, and unapologetically fun—just like the clothing it sells. Expect sequins, prints, leather, faux fur, and playful silhouettes that scream personality. This Kallio staple is perfect for fashion experimenters and festival-goers, with a selection that encourages mixing, matching, and standing out. It's more than a vintage shop—it's a celebration of self-expression.

Play It Again Sam (Rauhankatu 2, Kruununhaka)

A vintage institution, Play It Again Sam is like walking into a curated fashion archive. The boutique stocks an impressive range of clothing from the 1880s to the 1970s, including antique dresses, opera coats, accessories, and vintage lingerie. It's ideal for collectors, period film costumers, or anyone passionate about historical fashion. The space feels elegant and slightly magical—don't be surprised if you spend an hour just admiring the details.

Kaunis Veera (Albertinkatu 8, Punavuori)

Established in 1972, Kaunis Veera is Finland's oldest second-hand store and a cornerstone of Helsinki's vintage scene. Located in the stylish Punavuori district, it offers a refined mix of women's clothing, scarves, jewelry, and footwear. The selection leans more classic than quirky, with an emphasis on quality, wearability, and Scandinavian design. It's a go-to for chic vintage staples—perfect for someone looking for elegance with a sustainable edge.



Fasaani Antik & Helsinki Secondhand (Korkeavuorenkatu 5, Ullanlinna)

Fasaani Antik is a treasure trove for vintage-lovers and design enthusiasts. Housed in a spacious cellar, you'll find beautiful antique furniture, classic littala and Arabia glassware, rugs, crystal pieces—and even clothing and jewelry tucked by the counter. Reviewers call it "hands down one of the best second-hand stores in Helsinki," especially for home décor and timeless tableware, but with occasional fashion gems too. It's a delight to browse and perfect for those seeking quality and elegance.

Almost New (Hämeentie 28, Kallio)

Almost New is a trendy, compact shop in Kallio offering men's and unisex fashion with a modern edge. Its focus on quality streetwear and casual styles attracts shoppers looking for contemporary second-hand pieces in top condition. With a clean, minimalist layout and wellselected inventory, it's easy to find reliable staples without trawling through racks. Ideal for anyone after quality basics or understated retro pieces.



FLEA MARKETS AND POP-UP EVENTS

In addition to brick-and-mortar thrift stores, Helsinki hosts vibrant flea markets and pop-up thrift events that offer an ever-changing selection of second-hand goods. These markets are great places to find affordable treasures while enjoying the city's lively atmosphere:

Hakaniemi Market Hall – A historic market hall where you can find both new and second-hand goods. A great spot for antiques, second-hand clothes, and unique Finnish artisanal goods. The market's lively atmosphere and rotating vendors make every visit unique, and shoppers can often stumble upon rare vintage finds and handcrafted goods from local artisans.





Kallio Flea Market – Located in the trendy and artistic Kallio district, this flea market is a favorite among Helsinki's young creatives. It offers a fantastic selection of second-hand clothing, art, and knick-knacks. The flea market frequently hosts seasonal pop-up events, attracting local vendors and independent sellers who bring unique and handcrafted goods. With its vibrant atmosphere and mix of vintage and contemporary finds, Kallio Flea Market is the perfect spot for those looking for an offbeat thrifting experience.

Thrift-Friendly Districts and Neighborhoods

Helsinki is home to several districts and neighborhoods that are particularly well-known for their thriving thrift scenes. Whether you're looking for trendy second-hand fashion, hidden flea markets, or curated vintage stores, these areas are worth exploring:

Helsinki's Design District – This area is a must-visit for those looking for highend, curated vintage pieces. A mix of art galleries, design shops, and secondhand stores, the Design District is the perfect place to discover timeless Finnish craftsmanship. You can find rare mid-century furniture, littala glassware, and well-preserved Marimekko textiles. The stores here focus on quality over quantity, making it ideal for those interested in investing in long-lasting, stylish vintage finds.

Flea Markets of Vantaa – If you're willing to travel a bit outside central Helsinki, Vantaa offers large, sprawling flea markets that are perfect for budgetconscious thrifters. These markets often have an extensive selection of items, from used electronics and books to clothing and home goods. Unlike the smaller curated vintage stores in the city, Vantaa's flea markets provide a more traditional thrifting experience where digging through piles of second-hand items can lead to incredible discoveries. Many local sellers set up shop here, offering a constantly changing selection of goods, making it well worth the trip for dedicated thrifters. Kallio – This edgy, bohemian district is packed with vintage and second-hand stores, making it a hotspot for thrifters. Kallio is known for its alternative vibe, attracting young creatives, students, and bargain hunters alike. A day spent in Kallio means hopping between thrift shops, exploring retro furniture stores, and stopping at cozy cafes in between. Many thrift stores in Kallio offer affordable finds, with a great selection of vintage clothing, books, and home décor. The area is also home to pop-up flea markets and community-driven sustainability events.

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Punavuori – Located in the trendy southern district of Helsinki, Punavuori is home to some of the city's chicest second-hand stores. The neighborhood blends modern Scandinavian design with vintage treasures, offering a refined and carefully curated thrift experience. Expect to find high-end vintage fashion, classic Finnish design pieces, and unique home accessories. The stylish atmosphere of Punavuori makes it a great place for a leisurely shopping trip, with numerous design stores and charming cafes lining the streets.

Thrift Shopping for the Whole Family

Children's Clothing: Many stores, like Fida and UFF, have great selections of gently used kids' clothes at affordable prices. Shopping second-hand for children is especially practical since they quickly outgrow their clothes, and thrift stores offer a budget-friendly and sustainable alternative to buying new. From baby onesies to winter coats, these shops often carry a variety of sizes and styles, ensuring that families can find what they need. Some stores even organize their selections by age group, making it easy to navigate and pick out essentials. In addition to clothing, look out for second-hand baby gear, such as strollers, toys, and books, which can be found in great condition for a fraction of retail prices.

Vintage Furniture: If you're into interior design, Helsinki has several thrift stores where you can find beautiful, mid-century modern, or Scandinavian-style furniture. Second-hand furniture shopping is not only a great way to reduce waste but also an opportunity to discover unique, high-quality pieces that add character to any home. Many vintage and thrift shops specialize in well-crafted wooden tables, chairs, and storage units, often at much lower prices than new furniture stores. Keep an eye out for handmade rugs, antique mirrors, and repurposed home decor items that can bring a distinctive touch to your space. Books and Collectibles: Many Helsinki thrift stores also offer vintage books, vinyl records, and other collectibles, making it a great experience for all ages. Book lovers can find everything from classic literature to rare Finnish publications, often for just a few euros. Some stores even have entire sections dedicated to art books, travel guides, and children's stories. Music enthusiasts can browse through crates of old vinyl records, discovering everything from jazz classics to Finnish rock albums. Collectors will also appreciate the selection of antique postcards, stamps, and unique memorabilia available in some specialty shops and flea markets. Shopping second-hand for books and collectibles is not only environmentally friendly but also a fun way to uncover hidden gems and nostalgic treasures.

Family-Friendly Flea Markets: In addition to traditional thrift stores, Helsinki hosts several family-friendly flea markets where parents and children can enjoy browsing together. These markets often have designated areas for kids' clothing, toys, and accessories, making it easy to shop for little ones while supporting a sustainable lifestyle. Seasonal pop-up markets and community-driven swap events also provide opportunities to trade items, allowing families to refresh their wardrobes and home goods without spending much money.

buzzing with life

TIPS FOR THRIFTING IN HELSINKI

Timing is Everything: Many stores restock during weekends or after major seasonal sales. Early mornings often yield the best finds, as fresh stock is put out and fewer shoppers mean less competition for the best pieces. If you're looking for rare vintage items, visit frequently to increase your chances of finding hidden gems. Additionally, keep an eye out for special discount days(**Uff** sales every 1,5 months) or seasonal clearance events.

Be Prepared to Dig: Like any good thrifting experience, patience is key! Spend time browsing, and be open to unexpected gems. Many second-hand stores are packed with items, and it may take some effort to sift through racks of clothing or shelves of home goods. Try different sections of the store, as some of the best finds might be hidden in unexpected places.

Know Your Size: Thrift stores often carry a wide range of sizes, so it's helpful to know your measurements and the brands that fit you well. Unlike regular retail stores, vintage and second-hand clothing may have different sizing standards, so trying things on when possible is a good idea. Additionally, layering up in fitted clothing can make trying on jackets and outerwear over your outfit easier when dressing rooms are unavailable.

TIPS FOR THRIFTING IN HELSINKI

Cash or Card: While most places accept cards, smaller independent shops or flea markets might prefer cash. Always have some on hand to avoid missing out on a great find just because of payment restrictions. Many flea markets and pop-up events may have individual vendors who only accept cash, so carrying a small amount of euros can be helpful. If you're planning a full day of thrifting, check in advance which stores have card payment options and locate nearby ATMs for convenience.

Don't Be Afraid to Haggle: In markets and small independent stores, negotiating on price is often encouraged! While larger thrift chains have set prices, flea markets and independent vintage shops may allow for some negotiation, especially if you're buying multiple items. Approach haggling with a friendly attitude and be respectful of the seller's pricing. If you notice a minor flaw in an item, pointing it out can sometimes lead to a discount. However, if a price seems fair and the item is unique, it may be best to grab it before someone else does!

SUSTAINABLE THRIFT SHOPPING: WHAT TO LOOK FOR

Quality Over Quantity: Helsinki thrifting is often about finding high-quality, durable items. Look for well-made clothing or vintage furniture that will last. Prioritize natural fabrics like wool, cotton, or linen, which are not only more sustainable but also age well. When shopping for furniture, seek out sturdy wooden pieces with solid craftsmanship rather than particleboard or cheaply made alternatives. Investing in fewer, high-quality pieces rather than many disposable ones helps reduce waste and ensures your finds will stand the test of time.

Eco-Friendly Choices: Many shops in Helsinki are focused on sustainability, offering eco-friendly clothing brands or upcycled products. Upcycling is a growing trend, where old clothing is creatively redesigned into modern fashion, allowing you to enjoy unique, stylish pieces while reducing textile waste. Some thrift stores also carry organic and fair-trade clothing, offering consumers an opportunity to shop responsibly while still embracing second-hand fashion. Be sure to check labels and ask shop owners about the sustainability initiatives of the brands they carry.

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SUSTAINABLE THRIFT SHOPPING: WHAT TO LOOK FOR

Finnish Design and Crafts: Keep an eye out for unique Finnish-made items, such as littala glassware or Marimekko textiles, which are often found in thrift stores. Finland has a rich history of craftsmanship, and thrift shopping can be a fantastic way to discover one-of-akind, locally made pieces. Look for classic Nordic design elements, such as sleek, minimalist aesthetics and highquality materials. Beyond well-known brands, Helsinki's thrift stores often carry handmade ceramics, traditional wooden crafts, and rare vintage pieces that reflect Finnish heritage and artistry.

Second-Hand Electronics and Home Goods: Sustainable thrift shopping isn't just limited to clothing and furniture. Many second-hand stores and flea markets in Helsinki sell well-maintained electronics, kitchenware, and household items. When buying electronics, ensure they are in working condition by testing them if possible or asking about return policies. High-quality kitchenware, such as cast iron pans, enamelware, and stainless steel pots, can often be found at a fraction of retail prices while lasting a lifetime.

SUSTAINABLE THRIFT SHOPPING: WHAT TO LOOK FOR

Sustainable Wardrobe Staples: When shopping for clothing, consider building a wardrobe of timeless, versatile pieces that can be worn for years. Classic coats, durable denim, wool sweaters, and leather shoes are all excellent thrift store finds that maintain their quality over time. Avoid fast fashion trends and instead focus on pieces that align with a more sustainable, long-term wardrobe. Accessories such as silk scarves, handcrafted belts, and vintage handbags can also add character to your outfits while promoting reuse.

By focusing on durability, sustainability, and local craftsmanship, thrift shopping in Helsinki can be both an environmentally friendly and rewarding experience, helping you find unique, high-quality pieces while supporting the circular economy. Why Thrifting Matters: Fashion with a Conscience

Let's face it—our planet is under pressure. Climate change, overflowing landfills, polluted oceans, and overconsumption are just a few of the challenges we face. And while fashion might seem like a glamorous escape from all that, the truth is, it's one of the most environmentally damaging industries in the world. The good news? Thrifting is one of the easiest (and most stylish) ways to take action.

The Ugly Side of Fast Fashion

Fast fashion is the industry's answer to our desire for quick, cheap, ever-changing trends. Brands release dozens of collections each year, encouraging consumers to buy more, wear items a few times, and toss them when the next big look drops. But this cycle comes at a steep cost.

Here are just a few ways fast fashion harms the planet: Water Waste: It can take over 10,000 liters of water to produce just one pair of jeans. That's enough to fill more than 60 bathtubs! Pollution: The dyes used in fabric production are a major source of water pollution, often dumped into rivers in countries where environmental regulations are weak.

Carbon Emissions: The global fashion industry is responsible for up to 10% of all carbon emissions—more than international flights and maritime shipping combined.

Textile Waste: In the EU alone, around 5.8 million tonnes of textiles are discarded every year, much of it ending up in landfills or incinerators.

Exploitation: Most fast fashion is made in factories where workers often women and even children—face low wages, unsafe conditions, and few labor rights.

All this so we can buy a t-shirt for €5, wear it twice, and forget it in the back of the closet.

Enter Thrifting: A Small Act With a Big Impact

Thrifting flips this system on its head. It's all about reusing, recycling, and rethinking how we consume fashion. By choosing secondhand, you're saying no to overproduction and yes to a slower, more sustainable way of dressing.

Here's why thrifting is a win-win-win:

You reduce waste: Every time you buy a secondhand item, that's one less thing headed to a landfill.

You cut emissions: Thrifting requires no new materials, no factories, and no shipping across the globe.

You conserve resources: No water, energy, or chemicals are needed to make that vintage wool sweater—because it already exists.

You support local communities: Many secondhand shops in Helsinki (and elsewhere) are run by non-profits or social enterprises. Your purchase might support youth work, integration services, or environmental initiatives.

You find unique style: Why wear what everyone else is wearing when you can rock a one-of-a-kind look that tells a story?

Small Choices, Big Change

We don't have to be perfect. Nobody's expecting you to give up new clothes completely. But even shifting a portion of your shopping to secondhand makes a difference. It sends a message to the industry that we want better, more ethical choices. It shows that fashion can be fun and fair.

Post-Thrift Coffee and Snacks

After a long and successful day of thrifting in Helsinki, taking a welldeserved break at a cozy café or grabbing a quick snack is the perfect way to recharge. Helsinki boasts an array of charming coffee spots and eateries, many of which are conveniently located near popular thrift stores and flea markets.

Pre-Thrifting Fuel: Best Breakfast and Snack Stops To make the most of your thrifting adventure, it's essential to start the day with a hearty breakfast or an energizing snack. Here are some great spots to visit before hitting the

Levain (Punavuori) – This artisan bakery offers fresh sourdough bread, buttery croissants, and delicious sandwiches, making it an excellent place for a filling breakfast before exploring the second-hand stores in the area.

Way Bakery (Kallio) – Known for its fresh pastries and highquality coffee, this bakery is a great option for a quick bite before diving into the nearby thrift stores.

Kaffa Roastery (Design District) – One of Helsinki's top coffee roasteries, serving strong brews that will give you the energy boost needed for a day of shopping.

Arnolds (City Center) – If you're craving something sweet, grab a cinnamon roll or a donut from this classic Finnish café chain.

Post-Thrift Cafés and Snack Spots

Once you've explored the thrift stores and flea markets, take a break at one of these recommended cafés and eateries: Café Regatta (Close to Kallio) – A charming, rustic café by the water,

perfect for a cozy coffee break after a successful thrifting session. **Café Esplanad** (Near the Design District) – Located in the heart of the city, this café is known for its oversized korvapuusti and excellent coffee,.

Brooklyn Café (Punavuori) – A cozy American-style café offering delicious bagels, cupcakes, and strong coffee.

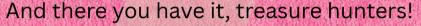
Good Life Coffee (Kallio) – A minimalist coffee shop that focuses on high-quality brews and a laid-back atmosphere,.

La Torrefazione (City Center) – A trendy coffee spot with great espresso and a variety of sandwiches and salads.

Savory Bites and Light Meals

If you've worked up an appetite after a full day of thrifting, consider stopping by one of these spots for a casual yet delicious meal:
Street Gastro (Kallio & City Center) – Famous for its gourmet sandwiches, this spot is a great choice for a satisfying post-shopping meal.
Fafa's (Multiple Locations) – A popular choice for falafel, pita sandwiches, and fresh salads, offering a quick yet healthy meal option.
Yes Yes Yes (Near the Design District) – A trendy vegetarian restaurant with colorful, flavorful dishes, perfect for a sit-down meal after a day of second-hand shopping.

Sandro (Kallio & City Center) – A fantastic option for Middle Easterninspired cuisine, with nourishing bowls and fresh juices to help you recharge.



You've just scratched the surface of Helsinki's thrifting wonderland —where pre-loved fashion, quirky home finds, and vintage vibes come together in the most delightfully Finnish way possible. From the color-coded racks of curated vintage shops to the rummageready bins of hidden flea markets, every stop has its own story and maybe your next favorite outfit.

> But thrifting in Helsinki isn't just about scoring stylish steals. It's about slowing down, shopping with purpose, and embracing the joy of the unexpected. One moment you're eyeing a retro lamp, the next you're chatting with a local about the best cinnamon buns in town. It's fashion, community, and sustainability all rolled into one charming adventure.





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Coordinating Locally to Initiate more Changes

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