



Kokoonnutaan taas!

*Jokaiselle leijonalle ja
leolle ääni!*



Mahdollisuuksien ikkunamme....





Leijonilla on valtuutus

3 menestyksekkään vuoden jälkeen, **2021-2022 New Voices** keskittyy edelleen **sukupuolten tasa-arvon ja monipuolisuuden**. Se pyrkii kasvattamaan naisten, nuorten ja aliedustettujen ryhmien määriä järjestössämme. Tänä vuonna kiinnitämme enemmän huomiota viestimiseen ei-lionien kanssa.





New Voices

Auttavat Meitä Palvelemaan

New Voices on **ruohonjuuritason aloite**. Sen tavoite on jakaa tarinoita ja siten innostaa muita ja **edistää järjestöä** ja sen vaikutusta paikkakuntien **ei-Lioneihin** paikkakunnillamme.

Innostuneet leionit auttavat mieluummin, rekrytoivat enemmän ja levittävät lions-sanomaa. Heistä tulee myös parempia johtajia.

NEW VOICES ON OHJELMA

- Uusien ideoiden jakamiseen ja toisiltamme oppimiseen. Se pyrkii rohkaisemaan klubeja dynaamisesti ja innovatiivisesti kokeilemaan jotain uutta ja antamaan kaikille mahdollisuuden kasvaa henkilönä ja ammatillisesti.
- For acknowledging the hard work of Lions and Leos excelling in the areas of marketing, membership, leadership and service
- For inclusivity and hearing the voices of underrepresented populations
- For barrier breaking and encouraging Lions and Leos to take leadership roles



WHO ARE NEW VOICES?

New Voices are Lions and Leos who demonstrate exceptional influence, in one of four areas:

SERVICE

MEMBERSHIP

LEADERSHIP

MARKETING



WHAT DO NEW VOICES DO?

☐ In Leadership:

- ☐ New Voices encourage Lionsclubs to be dynamic and innovative by trying something new whilst helping individual Lions and Leos to grow, encourage and mentor others to take up leadership roles.

☐ In Membership:

- ☐ New Voices accept speaking engagements and serve as role models to inspire and encourage non-Lions to join our association.

☐ In Service:

- ☐ New Voices initiate and promote innovative service activities, sharing success stories to inspire others to join the Lionsclubs in their communities.

☐ In Marketing:

- ☐ New Voices help communicate our initiatives and service activities to Lions, Leos and non-Lions on Social Media networks and other communication outlets.



New Voices

WHO IS ELIGIBLE TO BE A NEW VOICE?

Diverse and innovative Lions and Leos from districts all over Europe that feel empowered by Lions!

- Who has an inspiring story or experience to share
- Who has a new or innovative idea to share
- Who has not had an opportunity to lead
- Who believes in our mission and wants to get others involved

District Governors nominate their New Voices coordinators in the areas of Membership, Leadership, Service and Marketing by October 31, 2021 latest.

New Voices 2021 -2022

New Voices will work closely together with the Global Action Team on all levels of the association:

- On Club level
 - to promote the service activities of the Lionsclub in the community to aim for membership growth and retention
- On District level
 - to work with the GAT coordinators on membership, leadership, service and marketing communicate and promote all initiatives and service activities to society
- On Multiple District Level
 - to organize symposiums and workshops on membership, leadership and service
- On Area Level
 - to support the GAT area leaders in their efforts to promote new ways of membership growth, leadership development and service activities.



Our focus in
2021-2022

NewVoices@lionsclubs.org



New Voices 2021 -2022



How can you
help?

NewVoices@lionsclubs.org

- The New Voices District Coordinator promotes the district initiatives in Service, Leadership and Membership and work closely with the GAT district coordinators
- The New Voices District Coordinator organizes district events (online or local) to promote our association outside Lions on Social Media and the press.
- The New Voices District Coordinator is responsible to deliver **at least one success story** to the District Governor in cooperation with the Global Action Team.



New Voices Process

District
Governors
present New
Voices in their
district with
certificates

District promotes
New Voices and
provides
opportunities for
them to share
their stories

New Voices speak
out and encourage
other Lions and
Leos to take lead
and be innovative

District Governors
submit New Voice
story collection
forms to LCI for
possible sharing at
International level

ROLE OF THE NEW VOICES IN THE GLOBAL ACTION TEAM

The GAT +

It's a **One-Team-Approach!**

We are all part of **One Team** to support
our Lionsclubs in the communities.



Structure and Support



ROLE OF DISTRICTS



District Governor

- Identify New Voices locally – consider diversity and Lions/Leos that excel in each of the four areas – deadline is October 31, 2021
- Presentation of New Voices certificates
- Feature local New Voices at district events and in communications
- Provide New Voices stories to LCI through New Voices Story collection form

Feature New Voices on local district websites and social media, or in club and district newsletters. Share their stories at zone, region, district and club meetings, service projects, and fundraising events



New Voices Story Sharing Requests

LCI requests that District Governors aim to submit their New Voices stories by November 1st, however, the collection process will remain open and ongoing throughout the year.

LCI call for New Voices stories

Every quarter LCI calls out for stories!

LCI PROGRAM SUPPORT

1 Social

- Manage social media to be utilized to engage members at all levels, recognize select New Voices and share ideas.

2 Website

- To serve as a destination for campaign promotion and resources.

3 Webinars

- Continue volunteer-led webinars that proved successful in sharing ideas and reaching Lions with leadership development concepts that were meaningful.

4 Resources

- Provide marketing materials needed for local events showcasing New Voices



“*I’m a voice of membership.
I’m a voice of leadership. I’m
a voice of service. I’m a voice
of marketing. I’m a new
voice, which voice are you?*”



Caption lorem ipsum dolor sit amet,
consectetur adipiscing elit. Integer eu tortor
elementum, maximus ex at...



Katie Wong - August 11, 2016

ADDITIONAL RESOURCES

New Voices Workshop Grant

- Explore factors surrounding the recruitment and retention of women, young Lions and Leos as well as diverse populations
- Devise strategies for increasing membership and diversity in Lions and in leadership positions
- Create action plans for implementation

New Voices Symposium Grant

- Identify new community projects that are of interest to women, young Lions and Leos as well as diverse populations
 - Promote new clubs within the community
 - Identify potential members
- Charter a new club/club branch to complete a new community project

US\$8,000 is available per Constitutional Area, each fiscal year as designated funding to host a New Voices Symposium or Workshop

Up to US\$2000 can be used towards each event.



New

Voices

NewVoices@lionsclubs.org



Workshop and Symposium Programs

- Focus has expanded from women to include youth and diversity in members.
- Grants are awarded on first come first serve basis.
- Multiple Districts or Districts may apply each fiscal year. If MD/D was awarded a grant the previous Lions year they may not apply till after November 1st.
- Must submit grant application at least 30 days prior to event. Prior LCI approval is necessary for reimbursement.
- Reimbursement requests and reports shall be submitted within 30 days of the event to receive grant.



Innovation, inspiration, motivation and fun!



For more information contact:

District and Club Administration Staff at:
newvoices@lionsclubs.org

and visit

Facebook: Lions New Voices

Microsite: <https://weserve.org/newvoices>

And Join the Conversation!

