**Discrete Choice Experiment in Practice**

**A training course organized by the EuHEA Early Career Committee**

**Date and time: 8th May 2025, 2:00-4:00 PM (Central European Time)**

**This course will be delivered virtually via Zoom**

[**Book here**](https://forms.office.com/e/zFQzx8dv9Y)

**Overview**

**Description:**

This online workshop is designed to provide a comprehensive and accessible introduction to the design, implementation and analysis of Discrete Choice Experiments (DCEs). It combines theoretical insights with practical applications to ensure participants gain both conceptual understanding and practical experience.

The workshop content includes

a) a brief theoretical overview of DCEs, their applications, and real-world examples,

b) step-by-step guidance on creating experiments using the DCEtool package in R, and

c) detailed analysis and interpretation support, with and focus on utility and willingness to pay measures.

**Speaker: Daniel Pérez-Troncoso**

Daniel Pérez-Troncoso has Ph.D. in Public (Health) Economics, and he is currently working as an HEOR consultant, with a doctoral thesis focused on cost-benefit evaluation in the economic analysis of health technologies, emphasizing stated preference methods such as Discrete Choice Experiments (DCEs). He has extensive experience in statistical analysis, econometric modelling, and the use of R, including the development of applications using the Shiny package.

Please send any questions to [mervi.rantsi@uef.fi](mailto:mervi.rantsi@uef.fi)

**Key details:**

* The course will take place on the **8th of May 2025**.
* It will last two hours, from 2:00 PM to 4:00 PM (Central European Time).
* It will be held virtually via Zoom, with a limit of 500 participants.
* The course is designed for Ph.D. students and early career researchers.
* The course is **free** thanks to the support of EuHEA.
* To register, please visit [here](https://forms.office.com/e/zFQzx8dv9Y).
* Registrations will be closed on 1st of May 2025 (23:59, Central European Time) or when the limit of 500 participants is reached.
* An email with the Zoom details will be sent to all participants some days before the event.