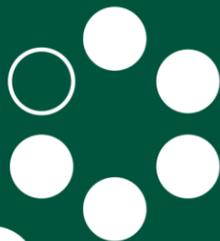


rreuse



Kierrätyskeskus, RENET, and SKKY's event on reuse social operators
(Helsinki, 3 October 2024)

Groupe Terre asbl

Mainstreaming circular social enterprises across Europe

Kierrätyskeskus, RENET, and SKKY's event on reuse social operators
(Helsinki, 3 October 2024)



rreuse

Groupe Terre asbl



Asociación Española de Recuperadores de Economía Social y Solidaria



NIRN Rethink - Reuse - Repair



ACTIVISTS FOR CHANGE



What we stand for

Our mission is to empower, represent, and support the social and circular enterprise community.

Our vision is an inclusive circular economy based on reuse and repair in solidarity with both people and the environment.





What members do

- **Collect, sort and redistribute** 26 streams: from furniture and textiles to tires and paint
- **Promote** best social and circular practices and innovations
- **Make essential goods accessible** to all income levels
- **Provide jobs, training and skills development** to individuals at risk of socio-economic exclusion
- **Advocate for an enabling environment** at local, regional and national levels



Our members' impact



SOCIAL IMPACT



1,100

social enterprises within
the wider network

110,000

employees, volunteers
and trainees

70

jobs created per 1,000 tonnes of waste
collected with a view of being re-used

Our members' impact



ECONOMIC IMPACT

1,060,000,000

EUR turnover of all
activities

38,300,000 **2,400**

customers in

second-hand
shops



Our members' impact



ENVIRONMENTAL IMPACT

1,205,000

tonnes of waste collected

240,000

tonnes of goods re-used locally

118,000

EU citizens' CO2 emissions avoided through re-use



by RREUSE members with the aim of being re-used, repaired or recycled included:



TEXTILES

360,000

tonnes collected

52,000

tonnes re-used locally



ELECTRICALS

304,000

tonnes collected

25,000

tonnes re-used locally



FURNITURE

239,000

tonnes collected

90,000

tonnes re-used locally



SMALL HOUSEHOLD PRODUCTS

81,000

tonnes collected

44,000

tonnes re-used locally



What we do

- **Coordinate** the network
- **Facilitate** best practice exchange within the network
- **Foster** meaningful partnerships
- **Lead or take part** in international projects





What we do

- **Gather** data to showcase members' impact
- **Represent and promote** the sector
- **Advocate** for a more enabling policy framework
- **Form** alliances and join expert groups

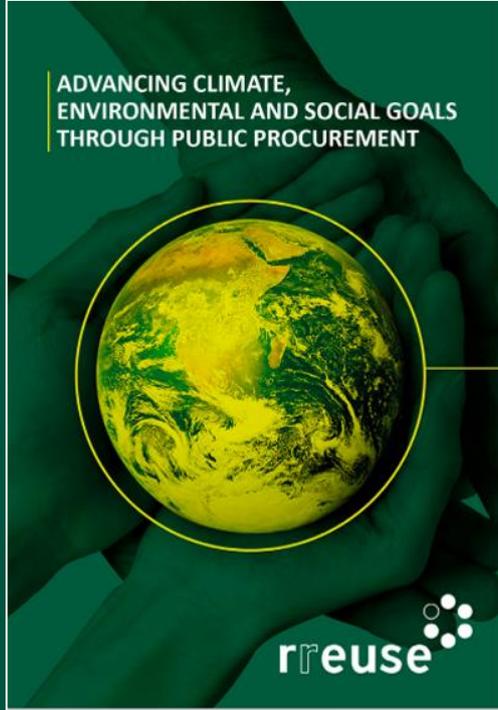




Putting people and skills at the
core of the circular economy:
18 stories from social enterprises



ADVANCING CLIMATE,
ENVIRONMENTAL AND SOCIAL GOALS
THROUGH PUBLIC PROCUREMENT



**FOR A JOB-RICH
AND INCLUSIVE
CIRCULAR ECONOMY**

A SOCIAL AND CIRCULAR OUTLOOK 2024-2029





What the EU is doing



Council Recommendation



The groundbreaking **Council Recommendation on Developing Social Economy Framework Conditions** from November 2023 unequivocally calls for EU Member States to integrate social economy actors into circular legislation and to support their reuse and repair activities (5 references to reuse, 6 to repair, and 13 to the circular economy).



Waste legislation



All key EU institutions have recognised social enterprises' role in reusing textiles while revising the **Waste Framework Directive**.

The EC proposal featured “social economy” 8 times and “social enterprises” 11 times.

Co-legislators have so far largely preserved and/or strengthened the positive provisions.



KRINGWINKEL Safari Jasper De Ryck



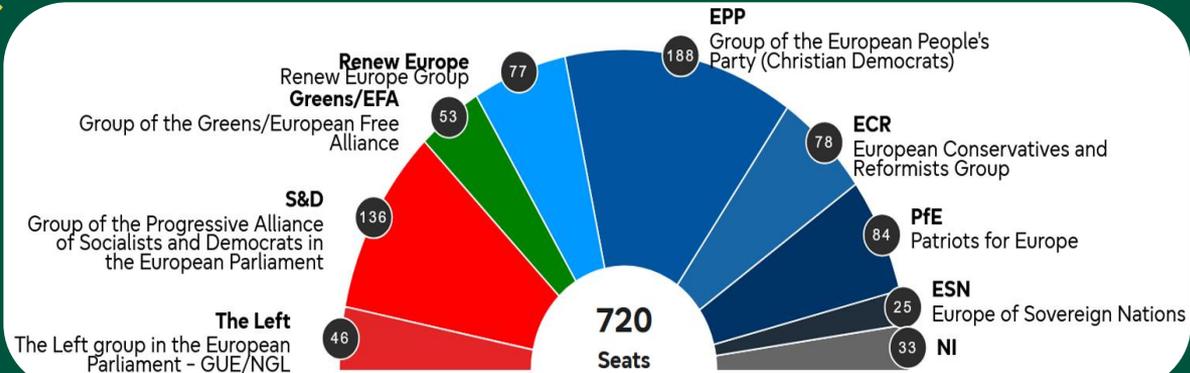
The new EU Mandate (2024- 2029)



EU Election Outcomes



- **Clear** winner and losers from June 2024 elections
- **Shifted** political scenario to the (far-)right
- **Campaign** dominated by green measures skepticism and pro-business needs.





The new EU Commission

- **Von der Leyen** reappointed as EC President
- **Centrist** political party majority
- **Political Guidelines** focus EU defense and competitiveness
- **Yet**, provide many engagement opportunities



EUROPE'S CHOICE

POLITICAL GUIDELINES
FOR THE NEXT EUROPEAN COMMISSION
2024–2029

Ursula von der Leyen
Candidate for the European Commission President



Strasbourg
18 July 2024



Announced policies

- **Circular Economy Act**
- **New EU Social Pillar (Social Economy Action Plan)**
- **Public Procurement rules revision**
- **Union of Skills strategy** for recognition, basic skills promotion, and VET



EUROPE'S CHOICE

POLITICAL GUIDELINES
FOR THE NEXT EUROPEAN COMMISSION
2024–2029

Ursula von der Leyen
Candidate for the European Commission President



Strasbourg
18 July 2024



Announced policies

- A **Clean Industrial Deal** for investments
- A **European Netzero Infrastructure**
- A **New State Aid Framework** to simplify rules and promote social housing

reuse

DRAGHI'S VISION OF EU'S COMPETITIVENESS

A call to invest in circularity but low regard for the transformative potential of social actors

European Commission
Commission européenne

European Union, 2024

reuse

LETTA REPORT REACTION

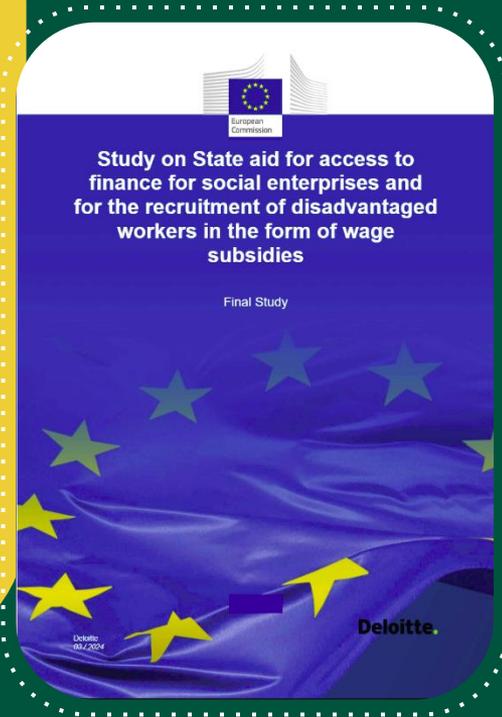
An Encouraging Approach for Stronger Social Enterprises and Circular Single Market

© European Union, 2024



Best State aid practices

- 2024 Study calls on national governments for better state aid frameworks.
- Overview of **wage subsidies measures** :
 - Czech Republic, Finland, France, Italy, Germany, Spain.
- Based on EU General Block Exemption Regulation and the 2 EU de minimis Regulations.





Council Recommendation

Developing Social Economy Framework Conditions ([link](#)):

(pp 14-15) [...] it is recommended that Member States make best use of the scope of the State aid rules to support the social economy [...] by:

[...] IV. investing in people by adopting aid schemes for the reintegration in the labour market of disadvantaged or severely disadvantaged workers in compliance with Articles 32 and 35 of [General Block Exemption Regulation];



KRINGWINKEL/Safari_Jasper De Ryck



Council Recommendation

- 13 June 2023 ○ Proposal adopted by the Commission
- 27 November 2023 ○ Council recommendation adopted by the Council
- end of 2025** ○ Adoption of strategies for the social economy by Member States

The Council recommendation encourages Member States to design and roll out comprehensive strategies that recognise and stimulate the social economy, or adapt existing strategies or other policy initiatives, within 24 months of the adoption of the Recommendation.
- 2027 ○ First reporting period

The Council recommendation recommends Member States to report to the Commission on their progress in implementing this Recommendation by no later than four years following its adoption and again five years after that.
- 2032 ○ Second reporting period





In sum

- Circular economy through the competitiveness lens
- Speaking the same policy makers' language
- Green and local job creation, resource protection, supporting small and medium enterprises like ours.





Thank you and keep in touch



RREUSE

Simone Schirru



RREUSE_Brussels

Policy Officer



RREUSE.RREUSE

simone.schirru@rreuse.org



RREUSE_Brussels

