

# EMPATHY MATTERS

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Jyväskylän Kesä 4.7.2024

**EMPATHY?**

## **Empathy**

The ability to share someone else's feelings or experiences by imagining how it would be like to be in that person's situation

(Cambridge dictionary)



KWIECO SHELTER HOME 2015, Hollmén Reuter Sandman Arkkitehdit





Photo Juha Ilonen





Photo Helena Sandman



Photo Juha Ilonen

## **Designing with Empathy**

How can we use our capabilities of being empathic while designing?

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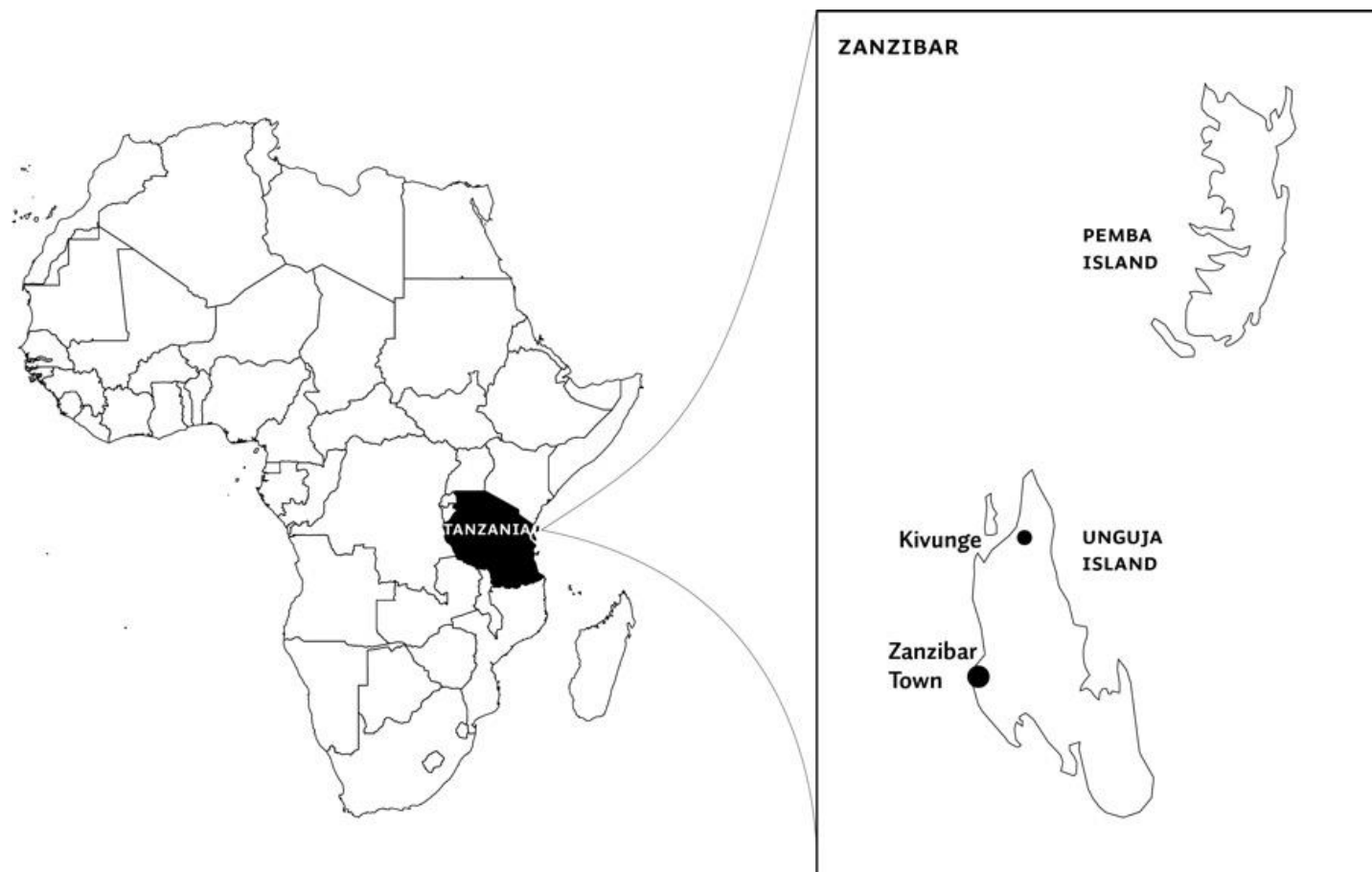
## **Designing for Empathy**

How can a space enable and support empathic connections?



# affordable housing in ng'ambo, zanzibar town

Helena Sandman for the department of Urban and Rural Planning of Zanzibar









POLYTANK  
1000 L







Kikwajuni Kikwajuni Jun Street  
Bi Thania Street

Mlandege Road

















Co-design workshops

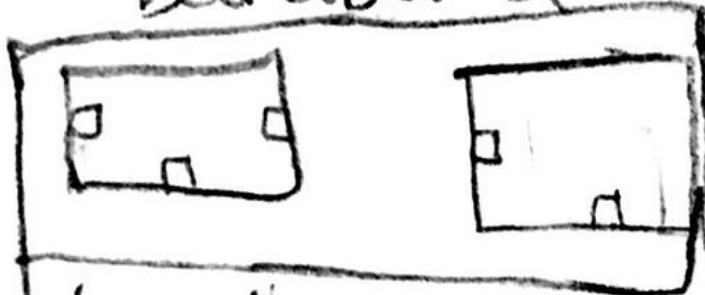




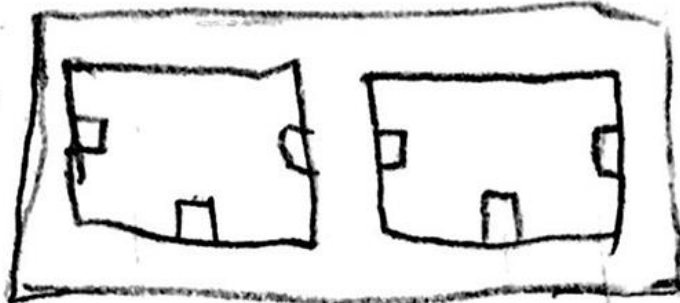


block 5

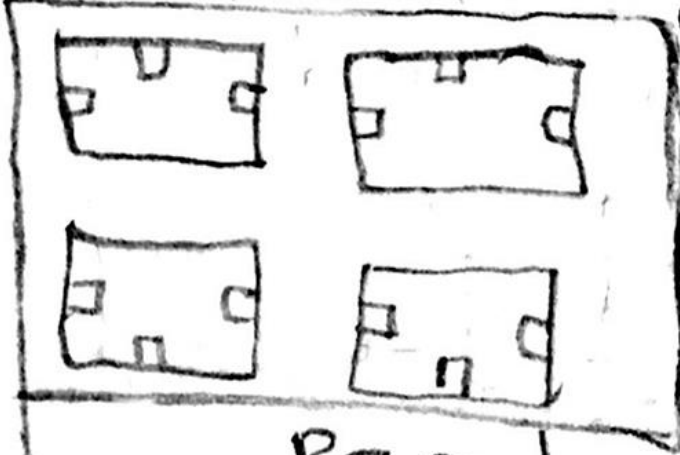
barabara



a b

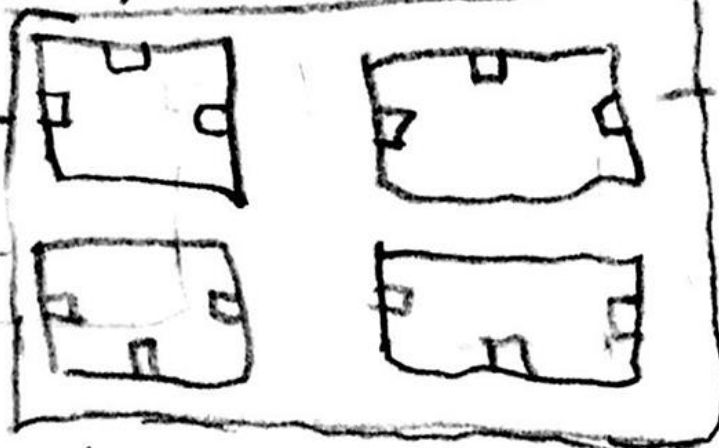


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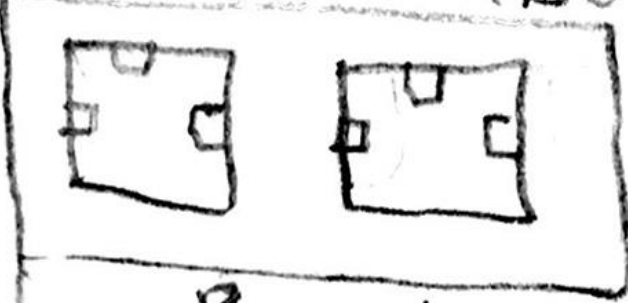


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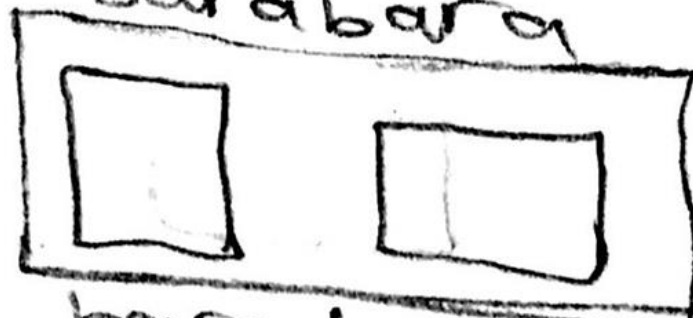
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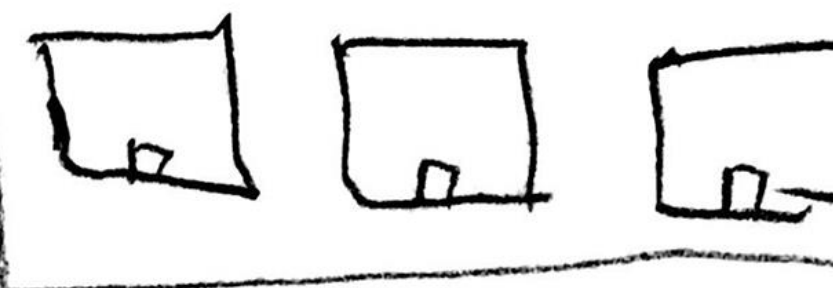
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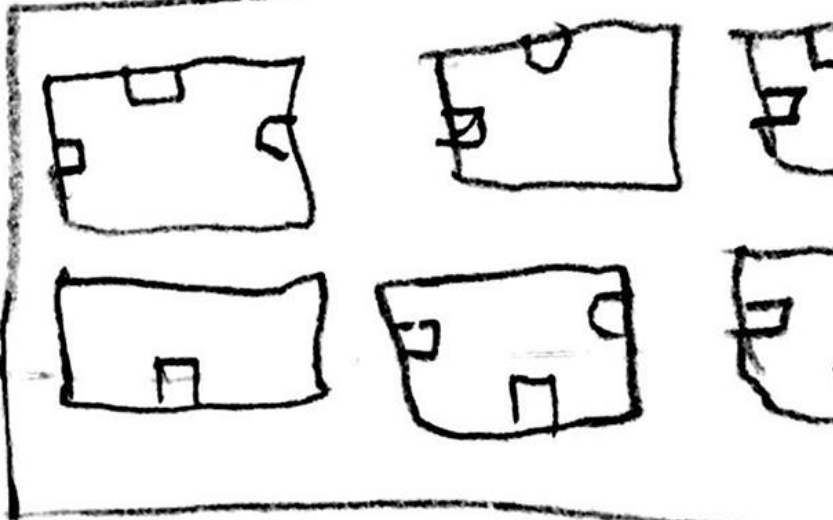
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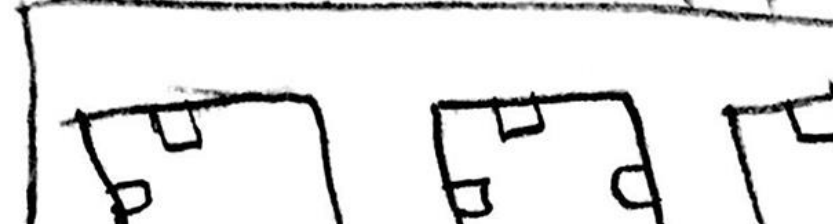


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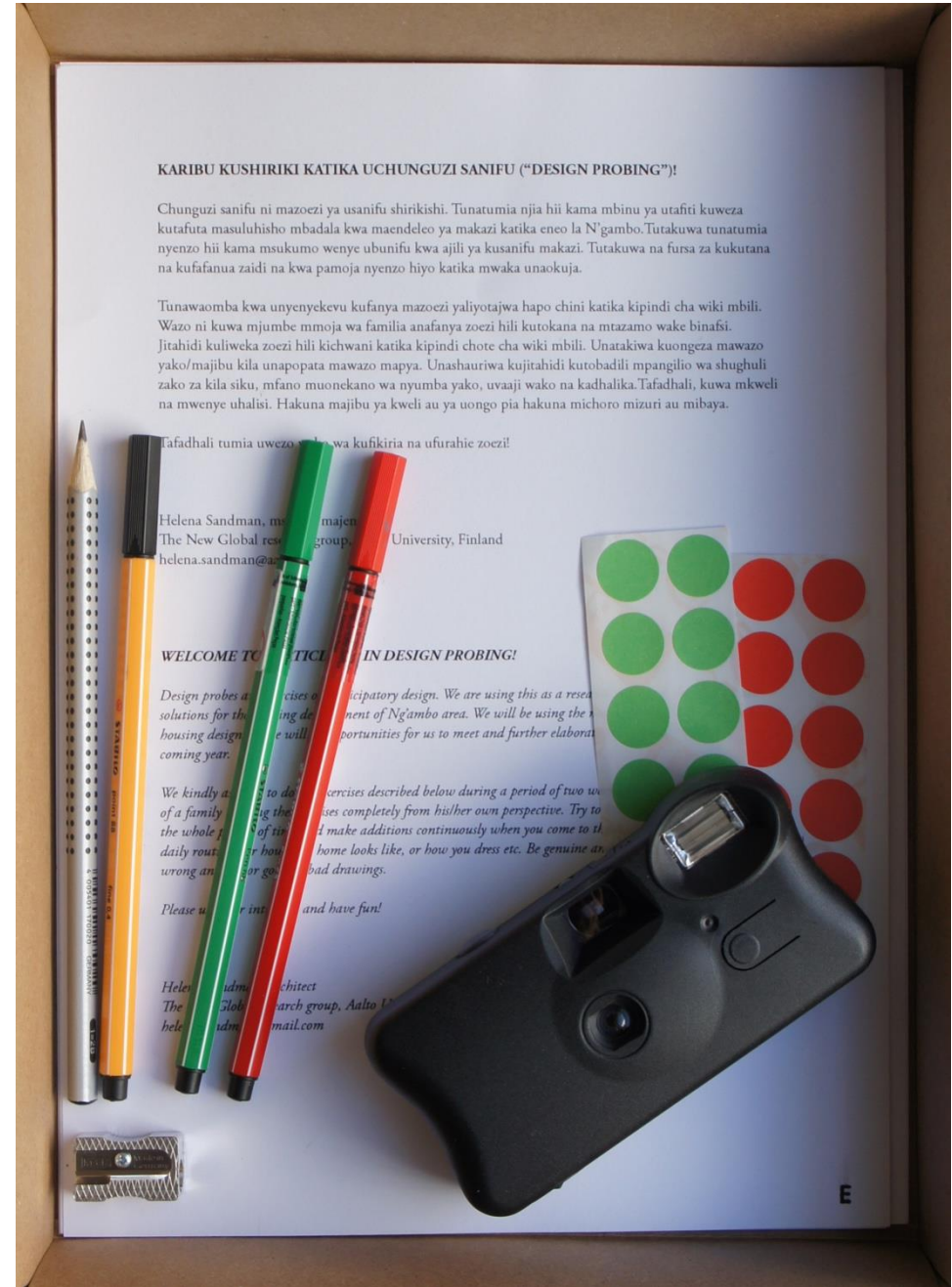
barabara



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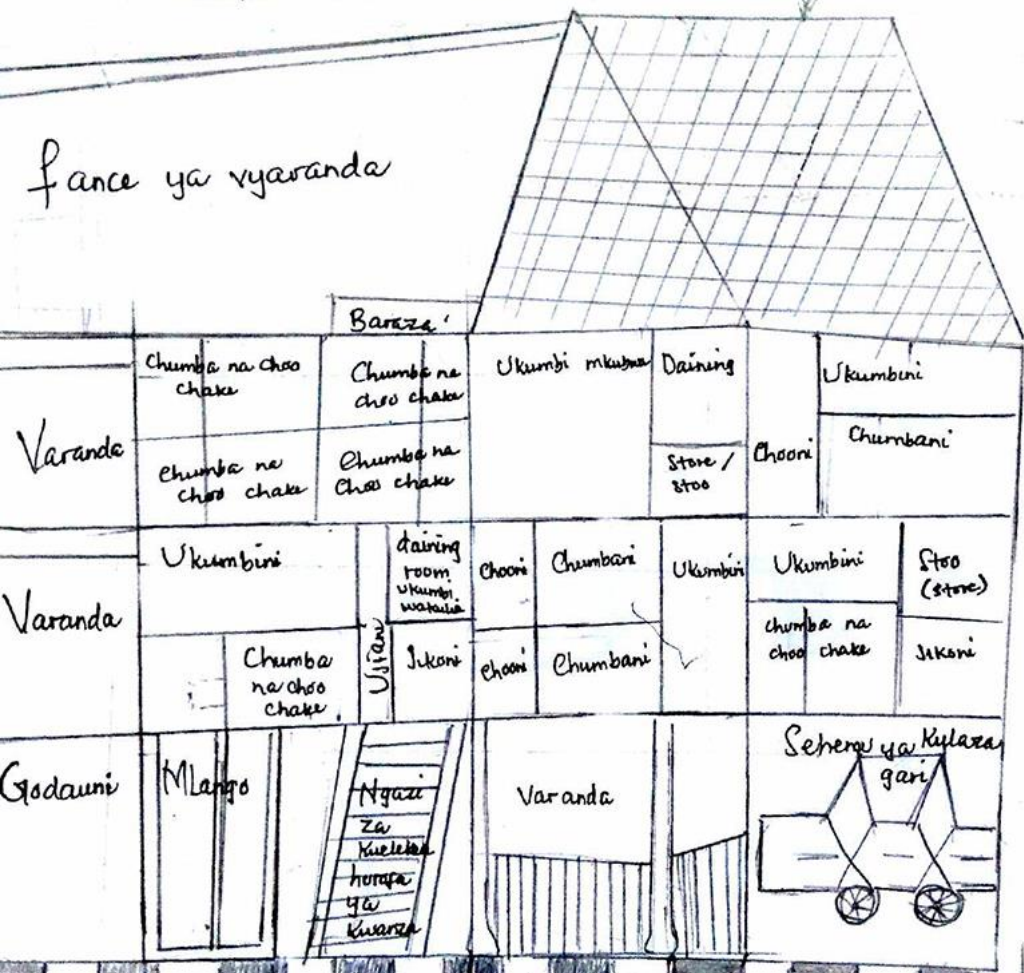






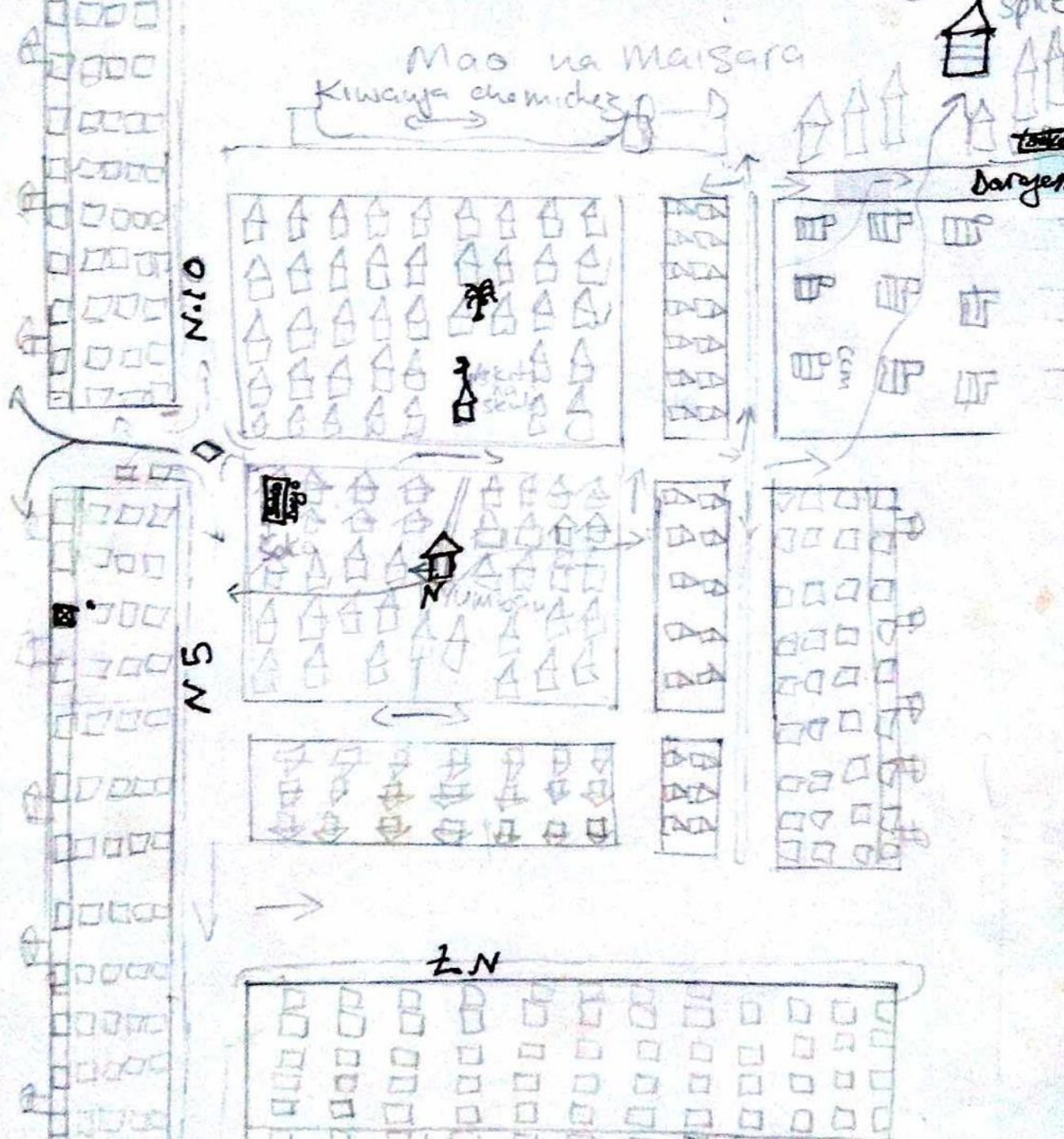


Nyumba ya ndoto yangu:



Nyumba yote ina tima yoyote na horapa 2 mita wa umbao na floor ya chini na inanza horapa ya 1,2 inamaliza vyaranda gema fance na hii nyumba ni ya fance na umzungushwa kila...

Mao na Maisara  
Kiwaya chemichez















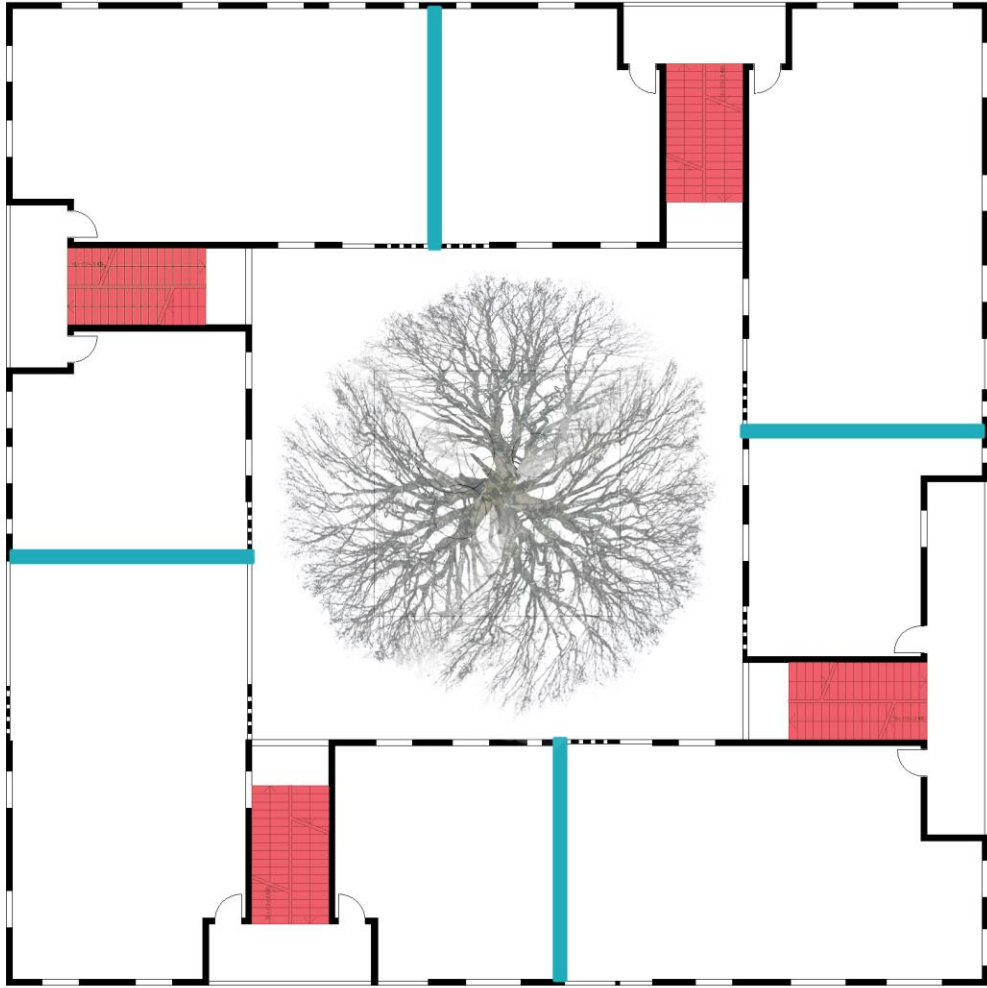
Kikwajuni Kikwajuni Jua Street  
Bi Thando Street

Mlandege Road









Typical Floor Plan

not scaled























Häagen-Dazs

Coca-Cola





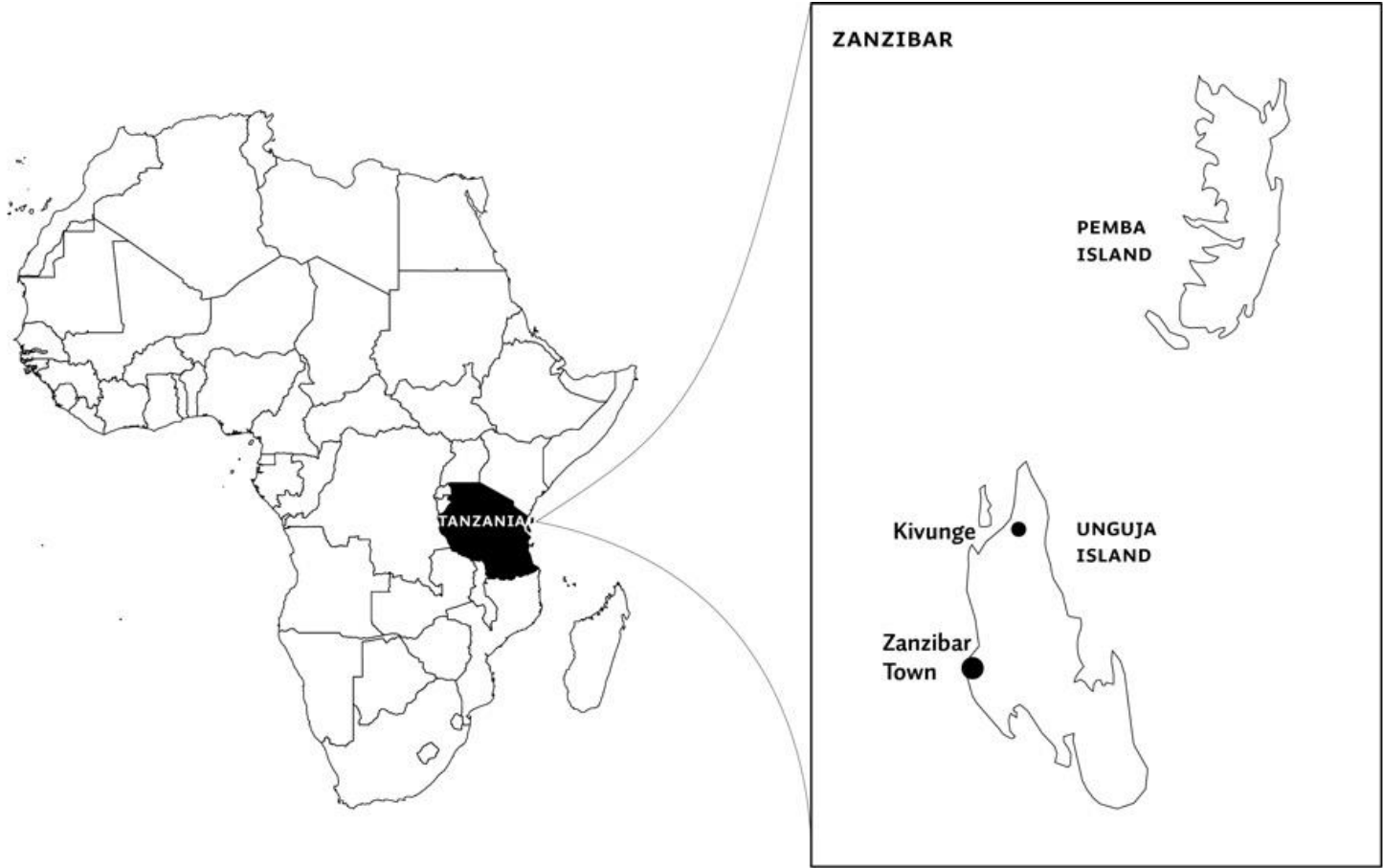






# maternity ward in kivunge, zanzibar, tanzania

Helena Sandman for Scope / Bill and Melinda Gates Foundation



Helena Sandman/ M4ID (Scope)



Maternity ward, Zanzibar, Tanzania, Helena Sandman/M4ID





DECONTAMINATION  
T/K 0.5% IN 10 MIN

TANGAZO  
HAKIKISHA UMEVAA  
"PPE" EG APRON, BOOT,  
MASK, GOGGLE, WAKATI  
WA KUZALISHA  
BY UONGOZI















| Area    | Value |
|---------|-------|
| Area 1  | 100   |
| Area 2  | 200   |
| Area 3  | 300   |
| Area 4  | 400   |
| Area 5  | 500   |
| Area 6  | 600   |
| Area 7  | 700   |
| Area 8  | 800   |
| Area 9  | 900   |
| Area 10 | 1000  |



















## **Registers of Empathy**



## **Empathic action**

> imagination



## **Empathic action**

> imagination

> observation



## **Empathic action**

- > imagination
- > observation
- > communication



## **Empathic action**

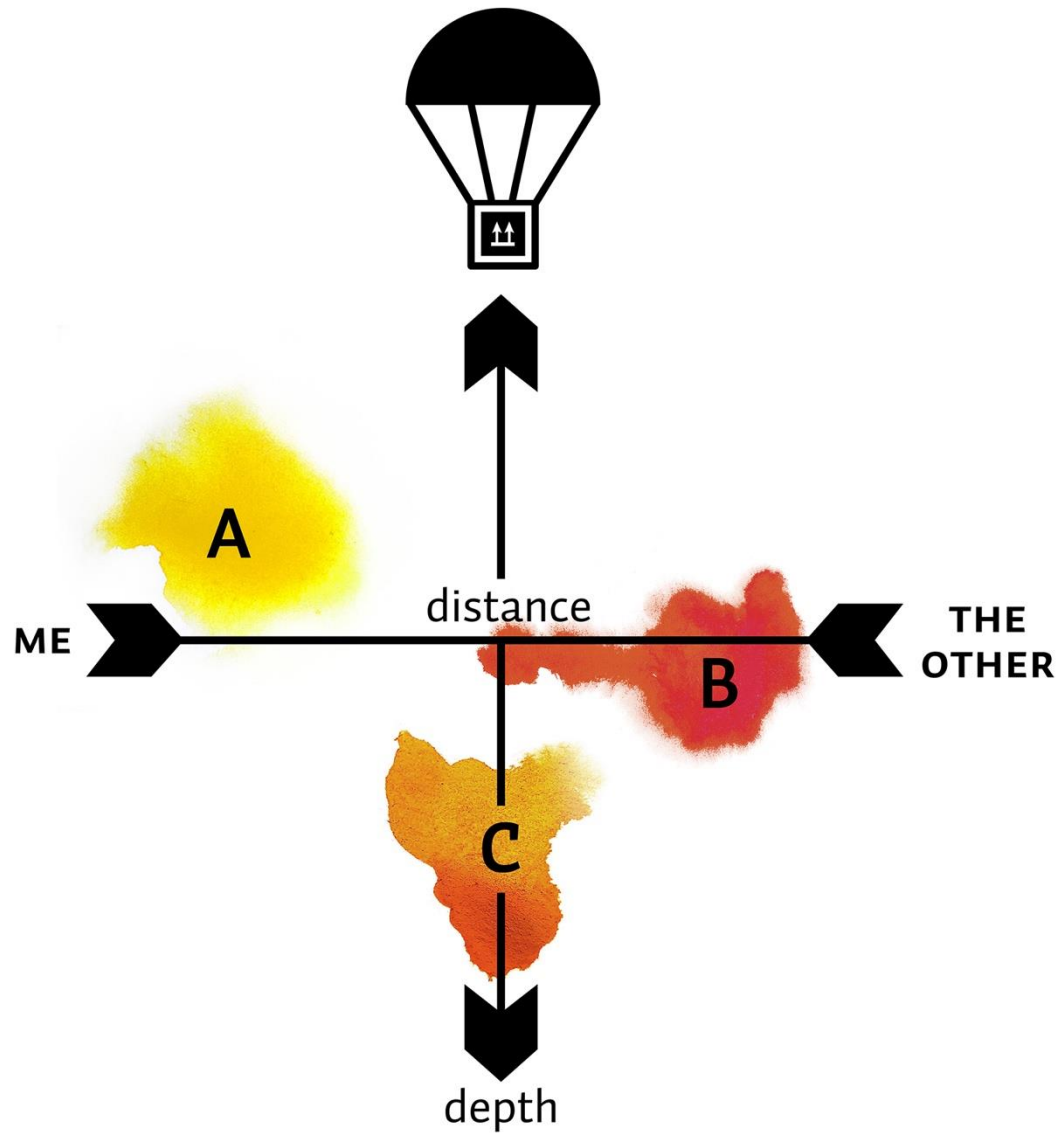
- > imagination
- > observation
- > communication
- > engagement



## **Empathic action**

- > imagination
- > observation
- > communication
- > engagement
- > immersion





## Registers of Empathy

A. Empathy from a distance

B. Engaging empathy

C. Empathy in depth



“Who can you be with me?”

(Nora Bateson, 2023)



Thank you!



